

GENOA CHARTER TOWNSHIP BOARD
Regular Meeting
November 2, 2020
6:30 p.m.

AGENDA

Call to Order:

Pledge of Allegiance:

Call to the Public (Public comment will be limited to two minutes per person)*:

Consent Agenda:

Request for approval of the consent agenda:

- 1. Payment of Bills.
- 2. Request to Approve Minutes: October 19, 2020

Regular Agenda:

Request for approval of the regular agenda:

- 3. Conduct second reading and consider for adoption ordinance number Z-20-04 regarding Zoning Ordinance Text Amendments involving changes to Article 16 entitles "Sign Standards." (Roll Call Vote)
- 4. Request for approval of Township employee benefit changes as presented by the Human Resources Director.
- 5. Request for approval of Resolution 20-11-02 establishing the 2021 instructions for poverty exemption, guidelines for poverty exemption, poverty exemption application, and poverty exemption worksheet as submitted by Assessor Debra Rojewski. (Roll Call Vote)

Correspondence
Member Discussion
Adjournment

*Citizen's Comments- In addition to providing the public with an opportunity to address the Township Board at the beginning of the meeting, opportunity to comment on individual agenda items may be offered by the Chairman as they are presented.

CHECK REGISTERS FOR TOWNSHIP BOARD MEETING

DATE: November 2, 2020

TOWNSHIP GENERAL EXPENSES: Thru November 2, 2020	\$217,354.46
October 30, 2020 Bi Weekly Payroll	\$101,907.07
OPERATING EXPENSES: Thru November 2, 2020	\$617,103.94
TOTAL:	<u>\$936,365.47</u>

Check Date	Check	Vendor Name	Amount
Bank FNBACK CHECKING ACCOUNT			
10/15/2020	36295	ADVANCED DISPOSAL	675.00
10/15/2020	36296	ADVANCED DISPOSAL	90,728.44
10/15/2020	36297	AMERICAN AQUA	173.96
10/15/2020	36298	BLUE CROSS & BLUE SHIELD OF MI	42,881.82
10/15/2020	36299	COMCAST	1,354.90
10/15/2020	36300	CONTINENTAL LINEN SERVICE	79.15
10/15/2020	36301	COOPER'S TURF MANAGEMENT LLC	1,177.00
10/15/2020	36302	DTE ENERGY	778.62
		Void Reason: ONE INVOICE WAS WRONG	V
10/15/2020	36303	DYKEMA GOSSETT, PLLC	19,209.10
10/15/2020	36304	EHIM, INC	7,653.55
10/15/2020	36305	GIFFELS WEBSTER	6,800.00
10/15/2020	36306	GORDON FOOD SERVICE	98.44
10/15/2020	36307	LAKESIDE SERVICE COMPANY, INC	1,126.16
10/15/2020	36308	LIBERTY TITLE AGENCY	250.00
10/15/2020	36309	MICHIGAN OFFICE SOLUTIONS	161.35
10/15/2020	36310	MICHIGAN.COM	264.02
10/15/2020	36311	PACKERLAND RECORDS MANAGEMENT	25.00
10/15/2020	36312	PFEFFER, HANNIFORD, PALKA	5,500.00
10/15/2020	36313	TETRA TECH INC	3,265.00
10/15/2020	36314	US BANK EQUIPMENT FINANCE	1,971.97
10/15/2020	36315	VERIZON WIRELESS	433.17
10/15/2020	36316	WELLNESS IQ	147.60
10/16/2020	36317	DTE ENERGY	208.18
10/16/2020	36318	DTE ENERGY	570.44
10/16/2020	36319	MICHAEL COOK	215.00
10/16/2020	36320	SANDRA GAVIN	215.00
10/16/2020	36321	GREATLAND CORPORATION	306.84
10/16/2020	36322	LCAA	120.00
10/16/2020	36323	LIVINGSTON PRESS & ARGUS	310.00
10/16/2020	36324	MASTER MEDIA SUPPLY	607.65
10/16/2020	36325	SAFEBUILT STUDIO	3,865.30
10/16/2020	36326	SEWARD HENDERSON PLLC	6,083.02
10/20/2020	36327	ETNA SUPPLY COMPANY	3,540.00
10/20/2020	36328	LEO'S CUSTOM SPRINKLER SERVICE INC	100.00
10/20/2020	36329	SEWARD HENDERSON PLLC	13,614.00
10/21/2020	36330	HTI INSPECTION SERVICES, LLC	150.00
10/21/2020	36331	NETWORK SERVICES GROUP, L.L.C.	50.00
10/22/2020	36332	MICHAEL ARCHINAL	500.00
10/22/2020	36333	CHASE CARD SERVICES	74.05
10/22/2020	36334	COMCAST	252.84
10/22/2020	36335	ETHAN MURPHY	50.00
10/22/2020	36336	FEDERAL EXPRESS	165.08
10/22/2020	36337	LCAA	40.00
10/22/2020	36338	JUSTIN MILLER	50.00
10/22/2020	36339	WALMART COMMUNITY	322.84
10/27/2020	36340	AMERICAN PLANNING ASSOCIATION	589.00
10/27/2020	36341	CONSUMERS ENERGY	166.82
10/27/2020	36342	LAURA GAMBINO	31.77
10/27/2020	36343	MASTER MEDIA SUPPLY	183.04
10/27/2020	36344	MICHIGAN OFFICE SOLUTIONS	160.94
10/27/2020	36345	QUADIENT INC.	837.02

FNBACK TOTALS:

Total of 51 Checks:	218,133.08
Less 1 Void Checks:	778.62
Total of 50 Disbursements:	<u>217,354.46</u>

Check Register Report For Genoa Charter Township
 For Check Dates 10/30/2020 to 10/30/2020

Check Date	Bank	Check Number	Name	Check Gross	Physical Check Amount	Direct Deposit	Status
10/30/2020	FNBCK	13291	MCINTYRE, LINDA L	67.50	62.34	0.00	Open
10/30/2020	FNBCK	13292	WENNERBERG, VIRGINIA M	378.75	349.77	0.00	Open
10/30/2020	FNBCK	EFT503	FLEX SPENDING (TASC)	826.79	826.79	0.00	Open
10/30/2020	FNBCK	EFT504	INTERNAL REVENUE SERVICE	24,254.53	24,254.53	0.00	Open
10/30/2020	FNBCK	EFT505	PRINCIPAL FINANCIAL	3,056.00	3,056.00	0.00	Open
10/30/2020	FNBCK	EFT506	PRINCIPAL FINANCIAL	2,036.56	2,036.56	0.00	Open
Totals:							
			Number of Checks:	006	30,620.13	30,585.99	0.00
			Total Physical Checks:	2		Dir. Dep.	
			Total Check Stubs:	4		<u>71,321.08</u>	

\$ 101,907.07

Check Date	Check	Vendor Name	Amount
Bank 503FN DPW-UTILITIES #503			
10/14/2020	5076	CHASE CARD SERVICES	2,137.18
10/14/2020	5077	TRACTOR SUPPLY CO.	341.94
10/15/2020	5078	U.S. POSTMASTER	1,409.32
10/16/2020	5079	MWEA	77.00
10/16/2020	5080	VERIZON WIRELESS	808.59
10/20/2020	5081	ADVANCE AUTO PARTS	70.96
10/20/2020	5082	AUTO-LAB OF LIVINGSTON	165.33
10/20/2020	5083	CORRIGAN OIL COMPANY	3,106.04
10/20/2020	5084	GIEFFELS WEBSTER	1,440.00
10/20/2020	5085	HOWELL HARDWARE	5.49
10/20/2020	5086	JACK DOHENY COMPANIES, INC	1,614.85
10/20/2020	5087	NORTHWEST PIPE & SUPPLY	178.00
10/20/2020	5088	RANDY'S SERVICE STATION	1,024.00
10/20/2020	5089	TETRA TECH INC	6,742.50
10/21/2020	5090	ASCENSION MICHIGAN	130.00
10/21/2020	5091	BLACKBURN MFG. CO	484.35
10/21/2020	5092	FIRE PROTECTION PLUS	206.63
10/21/2020	5093	GENOA TOWNSHIP	200,000.00
10/22/2020	5094	CRUISERS	455.50
10/27/2020	5095	ASCENSION MICHIGAN	130.00
10/27/2020	5096	LINDSAY BUGEJA	75.00
10/27/2020	5097	CAMERON CIACIUCH	75.00
10/27/2020	5098	MARK IGNATOWSKI	30.00
10/27/2020	5099	MWEA	100.00
10/27/2020	5100	MWEA	77.00
10/27/2020	5101	JOSH RUTHIG	75.00
503FN TOTALS:			
Total of 26 Checks:			220,959.68
Less 0 Void Checks:			0.00
Total of 26 Disbursements:			220,959.68

Check Date	Check	Vendor Name	Amount
Bank 595FN PINE CREEK OPERATING FUND #595			
10/15/2020	2232	CITY OF BRIGHTON UTILITY BILL	173,262.51
10/15/2020	2233	PFEFFER, HANNIFORD, PALKA	660.00
595FN TOTALS:			
Total of 2 Checks:			173,922.51
Less 0 Void Checks:			0.00
Total of 2 Disbursements:			173,922.51

167,124.46 +
 55,097.27 +
 220,959.68 +
 173,922.51 +

004

617,103.92 +

Check Date	Check	Vendor Name	Amount
Bank 592FN OAK POINTE OPERATING FUND #592			
10/14/2020	5031	AT&T LONG DISTANCE	77.06
10/14/2020	5032	BRIGHTON ANALYTICAL LLC	415.00
10/14/2020	5033	DTE ENERGY	634.09
10/14/2020	5034	DTE ENERGY	2,444.61
10/14/2020	5035	GENOA TOWNSHIP G/O NEW USER FUND	15,900.00
10/14/2020	5036	PFEFFER, HANNIFORD, PALKA	720.00
10/16/2020	5037	AT&T	209.22
10/16/2020	5038	CONSUMERS ENERGY	91.32
10/20/2020	5039	A.I.S. CONSTRUCTION EQUIPMENT	5,941.30
10/20/2020	5040	AMERICAN AQUA	734.58
10/20/2020	5041	BREHOB CORPORATION	2,437.77
10/20/2020	5042	C.E.S.	24.27
10/20/2020	5043	CLEAN HARBORS ENV. SERVICE	1,650.00
10/20/2020	5044	COOPER'S TURF MANAGEMENT LLC	1,058.00
10/20/2020	5045	DUBOIS-COOPER	64,000.00
10/20/2020	5046	FERGUSON WATERWORKS #3386	688.29
10/20/2020	5047	FIRE PROTECTION PLUS	206.63
10/20/2020	5048	GENOA TOWNSHIP D.P.W. FUND	43,019.87
10/20/2020	5049	GENOA OCEOLA SEWER AUTHORITY	643.80
10/20/2020	5050	HACH COMPANY	124.61
10/20/2020	5051	HAVILAND PRODUCTS COMPANY	1,484.99
10/20/2020	5052	HUBBELL, ROTH & CLARK, INC	2,428.96
10/20/2020	5053	HYDROCORP	225.00
10/20/2020	5054	MGSE SECURITY LLC	10,914.00
10/20/2020	5055	NORTHWEST PIPE & SUPPLY	107.32
10/20/2020	5056	STANDARD ELECTRIC	54.39
10/20/2020	5057	TETRA TECH INC	1,166.00
10/20/2020	5058	UIS SCADA	847.00
10/20/2020	5059	WATER SOLUTIONS UNLIMITED, INC	1,855.13
10/21/2020	5060	FERGUSON WATERWORKS #3386	325.05
10/21/2020	5061	GENOA OCEOLA SEWER AUTHORITY	291.96
10/22/2020	5062	AT&T LONG DISTANCE	51.38
10/22/2020	5063	BRIGHTON ANALYTICAL LLC	185.00
10/27/2020	5064	CONSUMERS ENERGY	117.88
		Void Reason: PRINTED ON CHECK BY ACCIDENT	
10/27/2020	5065	NELSON TANK ENGINEERING & CONSULTIN	6,050.00
		Void Reason: PRINTED ON CHECK BY ACCIDENT	
10/27/2020	5066	CONSUMERS ENERGY	117.88
10/27/2020	5067	NELSON TANK ENGINEERING & CONSULTIN	6,050.00
592FN TOTALS:			
Total of 37 Checks:			173,292.36
Less 2 Void Checks:			6,167.88
Total of 35 Disbursements:			167,124.48

Check Date	Check	Vendor Name	Amount
Bank 593FN LAKE EDGEWOOD OPERATING FUND #593			
10/16/2020	3848	CITY OF BRIGHTON UTILITY BILL	34,208.27
10/16/2020	3849	DTE ENERGY	190.53
10/16/2020	3850	MHOG WATER AUTHORITY	44.57
10/20/2020	3851	BRIGHTON ANALYTICAL LLC	67.00
10/20/2020	3852	COOPER'S TURF MANAGEMENT LLC	583.00
10/20/2020	3853	GENOA TOWNSHIP D.P.W. FUND	11,937.91
10/20/2020	3854	HARTLAND SEPTIC SERVICE, INC.	4,050.00
10/20/2020	3855	MICHIGAN CAT	2,736.11
10/20/2020	3856	OAK POINTE OPERATING S/W	1,265.40
10/22/2020	3857	CONSUMERS ENERGY	14.48
593FN TOTALS:			
Total of 10 Checks:			55,097.27
Less 0 Void Checks:			0.00
Total of 10 Disbursements:			55,097.27



November 2020						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5
6	7	8	9	10	11	12

New Balance
\$74.05
 Minimum Payment Due
\$14.00
 Payment Due Date
11/10/20

Late Payment Warning: If we do not receive your minimum payment by the due date, you may have to pay a late fee, and existing and new balances may become subject to the Default APR.

Minimum Payment Warning: Enroll in Auto-Pay and avoid missing a payment. To enroll, go to www.chase.com

ACCOUNT SUMMARY

Account Number:	[REDACTED]
Previous Balance	\$2,776.26
Payment, Credits	-\$2,776.26
Purchases	+\$74.05
Cash Advances	\$0.00
Balance Transfers	\$0.00
Fees Charged	\$0.00
Interest Charged	\$0.00
New Balance	\$74.05
Opening/Closing Date	09/17/20 - 10/18/20
Credit Limit	\$20,000
Available Credit	\$19,926
Cash Access Line	\$1,000
Available for Cash	\$1,000
Past Due Amount	\$0.00
Balance over the Credit Limit	\$0.00

MAILED
 10-27-20

ENTERED OCT 22 2020

Repair & Maint
 101-265-775-000 * 5396

101-284-958-000 * 2009



ACCOUNT ACTIVITY

Date of Transaction	Merchant Name or Transaction Description	\$ Amount
09/25	Payment ThankYou Image Check	-2,776.26
09/16	AUBREE'S PIZZERIA & GRILL HOWELL MI <i>County Manager Meeting</i>	20.09
09/21	AMZN Mktp US*M471E6VV2 Amzn.com/bill WA	15.99
09/29	AMZN Mktp US*MK6T194Z1 Amzn.com/bill WA	27.98
10/06	AMZN Mktp US*MK6FD9PT2 Amzn.com/bill WA MICHAEL C ARCHINAL TRANSACTIONS THIS CYCLE (CARD 3223) \$2702.21- INCLUDING PAYMENTS RECEIVED	9.99

2020 Totals Year-to-Date	
Total fees charged in 2020	\$0.00
Total interest charged in 2020	\$0.00

Year-to-date totals do not reflect any fee or interest refunds you may have received.

OK
[Signature]
10/22/2020

INTEREST CHARGES

Your **Annual Percentage Rate (APR)** is the annual interest rate on your account.

Balance Type	Annual Percentage Rate (APR)	Balance Subject To Interest Rate	Interest Charges
PURCHASES			
Purchases	13.24%(v)(d)	- 0 -	- 0 -
CASH ADVANCES			
Cash Advances	19.24%(v)(d)	- 0 -	- 0 -
BALANCE TRANSFERS			
Balance Transfer	13.24%(v)(d)	- 0 -	- 0 -

30 Days in Billing Period

- (v) = Variable Rate
- (d) = Daily Balance Method (including new transactions)
- (a) = Average Daily Balance Method (including new transactions)

Please see Information About Your Account section for the Calculation of Balance Subject to Interest Rate, Annual Renewal Notice, How to Avoid Interest on Purchases, and other important information, as applicable.

IMPORTANT NEWS

Your account is a business account, to be used only for business transactions. It is not intended for personal, family or household purposes

GENOA CHARTER TOWNSHIP BOARD
Regular Meeting
October 19, 2020

MINUTES

Supervisor Rogers called the Regular Meeting of the Genoa Charter Township Board to order at 6:30 p.m. at the Township Hall with the Pledge of Allegiance. The following members were present constituting a quorum for the transaction of business: Bill Rogers, Paulette Skolarus, Robin Hunt, Jean Ledford, Terry Croft, Jim Mortensen and Diana Lowe. Also present were Township Manager Michael Archinal; Township Attorney, Joe Seward; and two persons in the audience.

A Call to the Public was made with the following response: Brandon Denby – I am here as a small business owner and am concerned with the changes to your zoning ordinance. I believe that these changes will create an infringement on our 1st amendment rights. This change includes intent to remove nuisance sign but will have a larger negative impact on land owners and their rights. The county and State may have a right-of-way but then do not have fee simple interest to do as they please. If this board does not want small yard signs between every stop sign than say that. Please take another look at this change.

Approval of Regular Agenda:

Moved by Ledford and supported by Lowe to approve for action all items listed under the regular agenda. The motion carried unanimously.

1. Payment of Bills.

Moved by Lowe and supported by Mortensen to approve the payment of bills as requested. The motion carried unanimously.

2. Request to Approve Minutes: Sept. 21, 2020

Moved by Hunt and supported by Lowe to approve the Minutes of the 09/21/2020 regular meeting of the board changing the numbering system of the consent agenda items when they are moved to the regular agenda. The motion carried unanimously.

3. Request for approval of rate changes for Lake Edgewood Conference Center Water (\$4.28/1,000 gallons to \$5.81/1,000 gallons) and Lake Edgewood Water (\$4.10/1,000 gallons to \$5.56/1,000 gallons.)

Moved by Mortensen and supported by Croft that based on Brighton City Rate increases, on Dec. 1, 2020, the following water rate adjustments will become effective: Increase the Lake Edgewood Conference Center Water (from

\$4.28/1,000 gallons to \$5.81/1,000 gallons) and Lake Edgewood Water (from \$4.10/1,000 gallons to \$5.56/1,000 gallons.) The motion carried unanimously.

4. Conduct second reading and consider for adoption ordinance number Z-20-04 regarding Zoning Ordinance Text Amendments involving changes to Article 16 entitled “Sign Standards”.

Township Planner Kelly VanMarter presented a slide show related to Article 16 entitled Sign Standards. The zoning text was discussed by all members of the board and public. Ms. VanMarter will take the advice of board members and comments from Township Attorney Joe Seward into consideration with minor changes to setbacks, sign restrictions, permit requirements, and days allowed. Moved by Hunt and supported by Lowe to table until the next regular meeting of the board scheduled for Nov. 2, 2020. The motion carried by roll call vote as follows: Ayes – Ledford, Croft, Hunt, Lowe, Mortensen, Skolarus and Rogers Nays – None.

5. Request for approval of appointments of Township officials to commissions and committees as recommended by the Township Supervisor pending the outcome of the Nov. 3, 2020 General Election.

Moved by Ledford and supported by Hunt to approve the recommendation of Rogers as requested. The motion carried unanimously.

Archinal – We have added a third dumpster for our yard waste collection scheduled in November. There are no rewards for government entities with regard to credit cards. The Grand River sidewalk construction is moving forward. MDOT requires a full time inspector and the project is expected to take 13 weeks instead of the original 5 weeks that was projected.

Moved by Ledford and supported by Mortensen to adjourn the Regular and Public Hearing of the Board at 8:42 p.m.



Paulette A. Skolarus, Clerk
Genoa Charter Township Board



2911 Dorr Road
Brighton, MI 48116
810.227.5225
810.227.3420 fax
genoa.org


MEMORANDUM

TO: Honorable Board of Trustees

FROM: Kelly VanMarter, Assistant Township Manager/Community Development Director

DATE: October 29 2020

RE: **Article 16 Sign Ordinance Text Amendments
Ordinance No. Z-20-04**

MANAGERS REVIEW: 

As discussed at the last meeting, you are being asked to consider text amendments to the Sign Standards (Article 16) of the Township Zoning Ordinance to improve compliance with the intent of recent case law related to off-premises and non-commercial signs while establishing the minimum amount of regulation necessary to support the purpose and objectives of the Zoning Ordinance. Also included in the amendments are minor formatting changes as well as clarifications and changes that have been identified by staff and counsel as appropriate to improve the ordinance and meet the needs of the community.

Since the last meeting the following substantive changes have been made:

- An objective within the statement of purpose was added to reference a desire to regulate sign lighting for the protection of dark skies;
- The definition of temporary signs was revised to add language that temporary signs refer to an occurrence, happening, activity or series of activities and are specific to an identifiable time and place;
- Examples were added to the definition of regulatory signs to include street signs, traffic signals, traffic safety signs, speed limit signs, township gateway/entry signs, neighborhood identification signs and directional signs;
- Changes to Temporary sign regulations were made as follows:
 - Temporary signs have all be classified as exempt from permit;
 - Temporary sign permitted locations have been revised as follows:
 - 10 feet from back of curb for curbed roadways
 - 10 feet from edge of gravel for gravel roadways
 - 10 feet from edge of gravel shoulder for paved roadways
 - No temporary signs within the 25 feet clear vision area of private or public roads

SUPERVISOR

Bill Rogers

CLERK

Paulette A. Skolarus

TREASURER

Robin L. Hunt

TRUSTEES

Jean W. Ledford

H. James Mortensen

Terry Croft

Diana Lowe

MANAGER

Michael C. Archinal

- Temporary signs shall not be illuminated;
- Temporary signs must be made of water resistant durable material and be well maintained;
- All temporary signs shall not be up for more than 45 consecutive days;
- Temporary signs in residential districts are allowed as follows:
 - Up to 5 small temporary signs (6 sf / 4' tall) with a minimum 10' separation between signs.
 - Up to 2 large temporary signs (32 sf / 6' tall) with a minimum 10' separation between signs.
- In commercial districts, temporary signs are allowed as follows:
 - 1 small temporary sign (6 sf / 4' tall) per lot with an additional sign for each 100' over required minimum lot size with a minimum separation of 100'.
 - 2 large temporary signs (32 sf / 6' tall) per lot with a minimum separation distance of 100'.
- A prohibition was added on signs located on vacant land with the exception of temporary signs.
- The clear vision area was amended to eliminate height restricted area and to add private roads.
- Municipal and non-profit organization signs were amended to require consistency with the NSD zoning district.

As required pursuant to the Zoning Ordinance, the Michigan Zoning Enabling Act (Act 110 of 2006) and the Charter Township Act (Act 359 of 1947) the Board has introduced and published notice of the proposed text amendment following the approval recommendations by the Township and County Planning Commissions. The second reading and consideration for adoption is therefore requested. If the Board is in support of the proposed ordinance I offer the following motion for your consideration:

Please note the ordinance requires adoption by a majority of the membership on roll call vote.

Moved by _____, supported by _____ to APPROVE AND ADOPT Ordinance number Z-20-04 amending Article 16 of the Zoning Ordinance in regard to Sign Standards.

ORDINANCE #Z-20-04

AN ORDINANCE TO AMEND ZONING ORDINANCE ARTICLE 16 ENTITLED SIGN STANDARDS

THE TOWNSHIP OF GENOA ORDAINS:

SECTION 1: SHORT TITLE: This Ordinance shall be known as the “**Amendment to Zoning Ordinance Article 16 entitled Sign Standards**”.

SECTION 2: SUMMARY OF ORDINANCE: Pursuant to the Michigan Zoning Enabling Act (P.A. 110 of 2006), notice is hereby given that an ordinance to amend the Zoning Ordinance regulating the development and use of land in Genoa Charter Township has been adopted by the Township Board on _____. The Board conducted the second reading and approved Ordinance #Z-20-04 to adopt the ordinance and amend the Zoning Ordinance of the Charter Township of Genoa by amending Article 16 Sign Standards. The following provides a summary of the regulatory effect of the ordinance.

ARTICLE 16 OF THE ZONING ORDINANCE, ENTITLED SIGN STANDARDS, IS HEREBY AMENDED AS FOLLOWS:

References to “commercial” or “business” are removed and replaced with references to “establishment” where appropriate.

Section 16.07 STATEMENT OF PURPOSE is amended as follows:

- *Section 16.01.01 is amended to recognize that the proliferation of signs can create a traffic hazard, overwhelm the senses, impair sightlines and vistas and affect the tranquility of residential areas, impair aesthetics and degrade the quality of a community.*
- *Section 16.01.04 is deleted and the following items are renumbered.*
- *Section 16.01.08 is deleted.*
- *Section 16.01.07 is added as follows: Protect the individual user’s rights to convey a message balanced against the public’s right to be free of signs which unreasonably compete with one another, distract drivers and pedestrians, and create safety concerns and confusion. This ordinance is intended to balance the individual user’s desire to attract attention with the citizen’s right to be free of unreasonable distractions.*
- *A new Section 16.01.08 is added as follows: Prevent signs which unduly distract motorists and residents because of the periodic changing of the message on such signs pose a greater risk to the Township’s interest in traffic safety and aesthetics.*
- *Section 16.01.10 is amended to add “community”.*
- *Section 16.01.11 is added as follows: “Regulate the light emitted by signs to protect the Township’s natural, existing, and desired dark skies”.*

Section 16.02 DEFINITIONS is amended as follows:

- *Definitions are eliminated for Construction signs, Political signs, Real estate signs, Regulatory signs, On-premise, Off-premise and Temporary grand opening signs and sub-sections are re-numbered as appropriate.*
- *16.02.01 is amended to add a definition for and to differentiate between canopy signs and awning signs as follows: **Awning Sign:** a sign that is mounted, painted, or otherwise applied on or attached to an awning or other fabric, plastic, or protective cover that projects no more than six (6) feet over a door, entrance, or window of a building that is wholly supported by the building to which it is attached. A canopy is not an awning.*
- *16.02.03 is amended to clarify that a banner is considered a temporary sign.*
- *16.02.04 is added to relocate the definition of business affiliation signs from Section 16.03.*
- *16.02.05 is amended to clarify the definition of a canopy sign and to differentiate between canopy and awning signs as follows: **Canopy Sign:** a wall sign that is mounted, painted, attached to or otherwise applied on the roof, fascia, soffit or ceiling of a rigid metal or similar structural protective cover which is permanently attached to and projects from the building. Awnings and shelters above a fuel service island are not a canopy.*
- *16.02.07 is amended to clarify that directional signs are on-premises and serve to assist motorists in determining the flow of pedestrian or vehicular traffic such as enter, exit, crosswalk and one-way signs.*
- *16.02.08 is amended to change the name of “Changeable message sign, electronic” to “Electronic message sign (EMS)” and to further define as follows: **Electronic Message Sign (EMS):** A sign or portion of a sign, that displays an electronic image or video, which may or may not include text, including any sign or portion of a sign that uses changing lights or similar forms of electronic display such as LED to form a sign message with text and or images wherein the sequence of messages*

and the rate of change is electronically programmed and can be modified by electronic processes. This definition includes without limitation television screens, plasma screens, digital screens, flat screens, LED displays, video boards, and holographic displays.

- **16.02.09** is added to relocate the definition of **Gas Station pump island signs** from Section 16.03.
- **16.02.10** is amended to remove content based language and define **Menu Board** signs as a sign at a drive-through food service order lane.
- **16.02.11** is added new definition of sign type for **Incidental sign**: A sign which is incidental, accessory and subordinate to a permitted use which is located upon the building site on which said sign is erected or maintained. Examples include but are not limited to a building entrance/exit sign, open/closed sign, days/hours of operation sign, restroom sign, establishment affiliation signs, and gas station pump island signs.
- **16.02.12** is amended to clarify the definition of a **Monument sign** by adding that they are placed in the ground surface such that the entire bottom of the sign is affixed to the ground and is not supported by poles, columns or uprights and also eliminating that they consist of 2 or more sides
- **16.02.15** is added to relocate the definition of **Parking lot signs** from Section 16.03.
- **16.02.16** is amended to clarify the definition of **Pole Sign** as follows: a sign supported on the ground by a pole or poles, the sole purpose of which pole or poles is to hold the sign.
- **16.02.17** is amended to indicate that **Portable signs** are freestanding and eliminate references to sandwich boards, banners, and non-governmental flags in addition to eliminate the exemptions for political, real estate, construction, permanent changeable message and regulatory/government signs.
- **16.02.20** is amended to clarify the definition of **Sign** to include poster, handbill, flyer, painting, streamer, placard, or similar and to exempt legal notices, decorative displays in connection with a recognized holiday, signs required by law such as traffic code and fire lane, and flags of any country, state, municipality, university, college or school.
- **16.02.21** is added to define **Temporary sign** as follows: A sign that refers to an occurrence, happening, activity or series of activities, specific to an identifiable time and plan or appears to be intended to be displayed for a limited period of time which is not intended to be lasting and is not constructed from an enduring material such as masonry and metal which remains unchanged in position, character, and condition (beyond normal wear), and is not permanently affixed to the ground, wall or building. Examples include but are not limited to posters, banners, a-frame/sandwich board and corrugated plastic/yard type signs.
- **16.02.22** is added to define **Vehicle sign** as follows: A sign consisting of written copy, symbols, logos and/or graphics measuring more than ten (10) square feet in size attached to, mounted, pasted, painted, or drawn on any vehicle, whether motorized or drawn, that is placed, parked, or maintained on a parcel and is visible from the public right of way.
- **16.02.24** is amended to clarify that **Window signs** are affixed to the inside surface of a window.

Section 16.03 APPLICATION OF STANDARDS is amended as follows:

The section is revised to provide two sections for permit required and exempt signs.

- **Section 16.03.01** is added to indicate permits are required as follows: **Requirement for Permit.** Except as expressly provided herein, it is unlawful for any person to erect, re-erect, alter or relocate any sign without obtaining a permit from the Zoning Administrator and paying the applicable permit fee.
- **16.03.02** is added to provide for which signs are exempt from obtaining a permit and the following types of signs are eliminated from this section: **business affiliation signs, construction signs, flags, garage sale and estate sale signs, gas station pump island signs, miscellaneous signs, model signs, non-commercial signs, municipal and non-profit organization signs, owner/tenant signs, political signs, real estate signs, rental office directional signs, roadside stand signs and window signs.**
- **16.03.02 (c) Parking lot signs** is amended to clarify the definition and restrictions as follows: A sign which regulates vehicle traffic within a permitted parking lot and includes information of a general directive or informational nature such as no parking, handicapped parking, and loading area and does not exceed a maximum of six (6) feet in height and four (4) square feet in area.
- **16.03.02(d) Regulatory, directional and street signs** is amended to provide examples of regulatory signs such as street signs, traffic signals, traffic safety signs, speed limit signs, Township gateway/entry signs, neighborhood identification signs and directional signs and to allow location in the public street right-of-way.
- **16.03.02(e) Street Address Signs** is amended to allow location in the public street right-of-way.
- **16.03.02(f)** as added to allow **Temporary signs** as follows: All temporary signs shall be setback a minimum of ten (10) feet from the back of curb for curbed roadways and ten (10) feet from the edge or gravel or gravel shoulder for uncurbed or gravel roadways; Temporary signs shall not be located within the twenty-five (25) feet clear vision area as provided in Section 16.06.03(b); Prior to the erection or placement of a temporary sign, the permission of the property owner where the sign is to be located must be secured; Temporary signs shall not be illuminated. All temporary signs must be made of durable water resistant materials and shall be well maintained. Frayed, torn, broken or illegible signs will be deemed unmaintained and required to be removed. The dimensional standards and regulations applicable to temporary signs are as follows:

Within Agricultural Districts, Residential Districts, RPUD, Residential in MUPUD and Neighborhood Street Frontage in TCOD:				
Type	Number	Area	Height	Duration
Temporary Sign(s)	Not more than five (5) per lot provided there is a minimum separation distance of ten (10) feet between any other temporary sign.	6 sq. ft.	4 ft.	No more than 45 consecutive days per year.
Extra Temp. Sign(s)	Not more than two (2) per lot provided there is a minimum separation distance of ten (10) feet between any other temporary sign.	32 sq. ft.	6 ft.	No more than 45 consecutive days per year.
Within Nonresidential Districts, NRPUD, RDPUD, ICPUD, CAPUD, Nonresidential in MUPUD and Grand River, Dorr Road, and Town Center Street Frontage in TCOD:				
Type	Number	Area	Height	Duration
Temporary Sign(s)	One (1) sign per lot with one (1) additional sign allowed for each one-hundred (100) linear feet of frontage in excess of the minimum lot width required in the zoning district subject to a minimum separation distance of one hundred (100) feet between any other temporary sign.	6 sq. ft.	4 ft.	No more than 45 consecutive days per year.
Extra Temp. Sign(s)	Not more than two (2) per lot provided there is a minimum separation distance of one-hundred (100) feet between any other temporary sign.	32 sq. ft.	6 ft.	No more than 45 consecutive days per year.

- **16.03.02(h)** is added as follows: **Incidental signs:** Incidental signs are permitted within the non-residential districts, but are subject to the setbacks applicable to principal buildings for the zoning district and shall not exceed two (2) square feet in size.

Section 16.04 PROHIBITED SIGNS is amended as follows:

- **16.04.01** is amended to provide standards regarding **Vehicle signs** as follows: A vehicle sign may only be parked, or placed when located in compliance with the setbacks applicable to principle buildings only when it is determined that there are no other options for placement on the premises and that the vehicle is located in the least visible location as seen from the public road right of way.
- **16.04.02** is amended to include **Rope lights** in the category with **String lights** and to specify that they are prohibited other than holiday decorations which comply with Section 16.02.19.
- **16.04.03** is amended to clarify that the only exceptions to the prohibition against signs in the right-of-way is for signs placed by MDOT or the LCRC and regulatory, directional, and street signs erected by a public agency, street address signs, and temporary signs as provided in sections 16.03.02(d), 16.03.02(e) and 16.03.02(f).
- **16.04.04** related to **Off-premise signs** is deleted and related subsection items below it are re-numbered as appropriate.
- **16.04.05** is amended to incorporate an exception to the prohibition with a permit required to allow **portable signs** only one time and after it has opened at the location for a 14 day period.
- **16.04.11** related to Tower signs is amended in accordance with current practice to allow the name of the person or entity that conveyed the property or granted an easement to the Township or the Utility Authority upon which the tower is located rather than Board discretion.
- **16.04.14** is added to provide that signs on vacant land are prohibited with the exception of temporary signs.

Section 16.05 REQUIRED ADDRESS SIGN is amended to include compliance with the Fire Authority requirements.

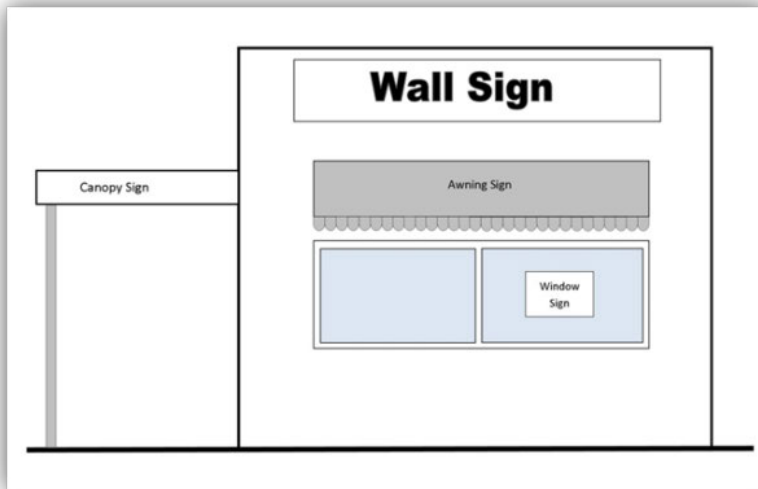
Section 16.06 GENERAL STANDARDS FOR PERMITTED SIGNS is amended as follows:

- Reference to signs permitted as accessory uses serving commercial or informational purposes and requiring zoning administrator approval is deleted from the introductory paragraph and reference is made to signs exempt from permit requirement as allowed in section 16.03.02 is added.
- **16.06.01(c)** is amended to include awning signs in the calculation of allowable wall sign area.
- **16.16.03(b)** is amended to remove the height standards within the Clear Vision Area and to include private road intersections as also requiring clear vision.
- **16.06.05(f)** is amended to reflect the revised name of electronic message signs instead of electronic changeable message signs.

Section 16.07 SPECIFIC SIGN STANDARDS is amended as follows:

- **16.07.01** is amended to create a distinction between canopy signs and awning signs and to require that awning signs be fully

adhered to the face of the awning. A new graphic is also added as follows:



- **16.07.02** is added to provide regulations regarding **Canopy signs** as follows: *Canopy signs shall not project vertically above or below the front fascia of the canopy by more than eighteen (18) inches and shall not project beyond or overhang the fascia horizontally by more than one (1) foot. Canopy signs shall not project above the roof or parapet of the building and conduit, raceways and wiring shall not be exposed. Any sign area on the canopy shall be included in calculations of maximum wall sign square footage.*
- **16.07.03** is amended to create individual sections for **Changeable message signs** and **Electronic message signs**.
- **16.07.04 Electronic Message Sign** is amended as follows:
 - Reflect name change from “Changeable message sign, electronic” to “Electronic message sign”;
 - Maintain reference and compliance with standards applicable to changeable message signs;
 - **16.07.04(c)** is amended to allow for full color displays by eliminating the requirement for only 1 color on a black or dark background;
 - **16.07.04(g)** adds requirement for a non-glare panel or equivalent to substantially reduce glare shall be installed to cover the electronic message sign display.
 - **16.07.04(h)** adds requirement for all permitted electronic message signs shall be equipped with a sensor or other device that automatically determines the ambient illumination and is programmed to automatically dim according to ambient light conditions.
 - **16.07.04(i)** adds requirement for a written certification from a sign manufacturer or other approved testing agency that the light intensity has been preset to conform to the brightness and display standards established herein and that the preset levels are protected from end user manipulation by password protected software or other method.
 - **16.07.04(j)** adds requirement for the owner or controller of any electronic message sign must adjust the sign to meet the brightness standards established herein and that any necessary adjustments must be made immediately upon notice of non-compliance from the Township.
- **16.07.06 Menu board** is amended to allow 2 menu boards per drive through lane instead of per restaurant and to increase the allowable menu board sign area from 16 to 20 square feet.
- **16.07.07 Temporary signs:** is deleted.
- **16.07.08 Municipal and non-profit organization signs** is relocated from exempt signs such that signs shall now require a permit and is also amended to be consistent with sign sizes allowed for this use in the commercial districts as provided in Table 16.1.
- **16.07.09 Rental office directional signs** is relocated from exempt signs so that a permit is required.
- **16.07.07 Temporary signs** is eliminated.
- **16.07.13 Window signs** is relocated from exempt signs and additional standards are added regarding determination of window area and maximum allowable area as follows: *The window area is calculated as the glazing area of the surface of the window, including windowpane dividers such as grilles, muntins, grids, mullions or similar. In no case shall any individual window sign be more than two hundred (200) square feet and the combined area of all window signs shall not exceed five hundred (500) square feet.*
- **Table 16.1 Sign Dimensional Standards and Regulations** is amended as follows:
 - The reference to “or Canopy” is removed from the Wall Sign column header row.
 - The reference to Mobile” is removed from Manufactured Home District.
 - “Public and” is added to the name of the Recreational Facilities district for consistency.
 - **Footnote (2) (b)** is amended to remove references to “interior lot (non-corner lot)” to allow Planning Commission discretion for any site with circumstances that may require additional visibility.

- o **Footnote (3)** is amended to clarify which buildings or lots may qualify for Planning Commission discretion for second or larger monument sign area.

Section 16.08 VALIDITY AND SEVERABILITY CLAUSE is added as follows: *This Article and the various components, sections, subsections, sentences and phrases are hereby declared to be severable. If any court of competent jurisdiction shall declare any part of this Ordinance to be unconstitutional or invalid, such ruling shall not affect any other provisions of this Ordinance not specifically included in said ruling. Further, if any court of competent jurisdiction shall declare unconstitutional or invalid the application of any provision of this Article to a particular parcel, lot, use, building or structure, such ruling shall not affect the application of said provision to any other parcel, lot, use, building or structure not specifically included in said ruling.*

REPEALOR: All ordinances or parts of Ordinances in conflict herewith are repealed.

SEVERABILITY: Should any section, subsection, paragraph, sentence, clause, or word of this Ordinance be held invalid for any reason, such decisions shall not affect the validity of the remaining portions of the Ordinance.

SAVINGS: This amendatory ordinance shall not affect violations of the Zoning Ordinance or any other ordinance existing prior to the effective date of this Ordinance and such violation shall be governed and shall continue to be separate punishable to the full extent of the law under the provisions of such ordinance at the time the violation was committed.

EFFECTIVE DATE: These ordinance amendments were adopted by the Genoa Charter Township Board of Trustees at the regular meeting held on _____ and ordered to be given publication in the manner required by law. This ordinance shall be effective seven days after publication.

On the question: “SHALL THIS ORDINANCE NOW PASS” the following vote was recorded:

Yeas:

Nays:

Absent:

I hereby approve the adoption of the foregoing Ordinance this _____ day of _____, 2020.

Paulette Skolarus
Township Clerk

Bill Rogers
Township Supervisor

Township Board First Reading: 10/05/20
Date of Posting of Proposed Ordinance: 10/06/20
Date of Publication of Proposed Ordinance: 10/11/20
Township Board Second Reading and Adoption: tabled 10/19/20
Proposed Township Board Second Reading and Adoption: 11/02/20
Proposed Date of Publication of Ordinance Adoption:
Proposed Effective Date:

**ARTICLE 16
SIGN STANDARDS**

Sec. 16.01 STATEMENT OF PURPOSE

The purpose of this article is to regulate signs and outdoor advertising within Genoa Township to protect public safety, health and welfare; minimize abundance and size of signs to reduce motorist distraction and loss of sight distance; promote public convenience; preserve property values; support and complement objectives of the Township Master Plan and this Zoning Ordinance; and enhance the aesthetic appearance within the Township. The standards contained herein are intended to be content neutral. These objectives are accomplished by establishing the minimum amount of regulations necessary concerning the size, placement, construction, illumination and other aspects of signs in the Township in order to:

- 16.01.01 Recognize that the proliferation of signs is unduly distracting to motorists and pedestrians, creates a traffic hazard, and reduces the effectiveness of signs needed to direct and warn the public. Too many signs can overwhelm the senses, impair sightlines and vistas, create confusion, reduce desired uniform traffic flow, create potential for accidents, affect the tranquility of residential areas, impair aesthetics and degrade the quality of a community. (as amended _____)
- 16.01.02 Prevent signs that are potentially dangerous to the public due to structural deficiencies or disrepair.
- 16.01.03 Eliminate potential conflicts with traffic control signs, which could create confusion and hazardous consequences.
- 16.01.04 Enable the public to locate goods, services and facilities without excessive difficulty and confusion by restricting the number and placement of signs.
- 16.01.05 Prevent placement of signs which will conceal or obscure signs of adjacent uses.
- 16.01.06 Protect the public right to receive messages such as religious, political, economic, social, philosophical and other types of information protected by the First Amendment of the U.S. Constitution.
- 16.01.07 Protect the individual user's rights to convey a message balanced against the public's right to be free of signs which unreasonably compete with one another, distract drivers and pedestrians, and create safety concerns and confusion. This ordinance is intended to balance the individual user's desire to attract attention with the citizen's right to be free of unreasonable distractions. (as amended _____)
- 16.01.08 Prevent signs which unduly distract motorists and residents because of the periodic changing of the message on such signs pose a greater risk to the Township's interest in traffic safety and aesthetics. (as amended _____)
- 16.01.09 Maintain and improve the image of the Township by encouraging signs of consistent size which are compatible with and complementary to related buildings and uses, and harmonious with their surroundings.

16.01.10 Prohibit portable signs in recognition of their significant negative impact on traffic safety and community aesthetics. (as amended _____)

16.01.11 Regulate the light emitted by signs to protect the Township's natural, existing, and desired dark skies.

Sec. 16.02 DEFINITIONS

16.02.01 **Awning Sign:** a sign that is mounted, painted, or otherwise applied on or attached to an awning or other fabric, plastic, or protective cover that projects no more than six (6) feet over a door, entrance, or window of a building that is wholly supported by the building to which it is attached. A canopy is not an awning. (as amended _____)

16.02.02 **Business center:** a grouping of two or more ~~business~~ establishments on one or more parcels of property which may share parking and access and are linked architecturally or otherwise present the appearance of a unified grouping of ~~businesses~~ establishments. A business center shall be considered one use for the purposes of determining the maximum number of monument signs. A vehicle dealership shall be considered a business center regardless of the number or type of models or makes available, however, used vehicle sales shall be considered a separate use in determining the maximum number of signs, provided that the used sales section of the lot includes at least twenty-five percent (25%) of the available sales area.

16.02.03 **Banner:** a temporary sign made of fabric, plastic or other non-rigid material sign without enclosing structural framework. (as amended _____)

16.02.04 **Establishment affiliation signs:** signs not exceeding a total of two (2) square feet per establishment indicating acceptance of credit cards or describing affiliations and are attached to a permitted sign, exterior wall, building entrance or window. (as amended _____)

16.02.05 **Canopy sign:** a wall sign that is mounted, painted, attached to or otherwise applied on the roof, fascia, soffit or ceiling of a rigid metal or similar structural protective cover which is permanently attached to and projects from the building. Awnings and shelters above a fuel service island are not a canopy. (as amended _____)

16.02.06 **Changeable message sign, manual:** a reader board attached to a sign or the exterior of a wall where copy is changed manually.

16.02.07 **Directional sign:** a sign that which assists motorists in determining the flow of pedestrian or vehicular traffic such as enter, exit, crosswalk and one-way signs. (as amended _____)

16.02.08 **Electronic Message Sign (EMS):** a sign or portion of a sign, that displays an electronic image or video, which may or may not include text, including any sign or portion of a sign that uses changing lights or similar forms of electronic display such as LED to form a sign message with text and or images wherein the sequence of messages and the rate of change is electronically programmed and can be modified by electronic processes. This definition includes without limitation television screens, plasma screens, digital screens, flat screens, LED displays, video boards, and holographic displays. (as amended _____)

16.02.09 **Gas station pump island signs:** A sign affixed to or mounted on a fuel pump. (as amended _____)

- 16.02.10 **Menu board:** a sign located at a drive-through food service order lane. (as amended 12/17/10)
- 16.02.11 **Incidental sign:** a sign which is incidental, accessory and ~~subordinate~~ subordinate to a permitted use which is located upon the building site on which said sign is erected or maintained. Examples include but are not limited to a building entrance/exit sign, open/closed sign, days/hours of operation sign, restroom sign, establishment affiliation signs, and gas station pump island signs. (as amended _____)
- 16.02.12 **Monument sign:** a three-dimensional, self-supporting, solid base-mounted freestanding sign placed in the ground surface such that the entire bottom of the sign is affixed to the ground and is not supported by poles, columns or uprights, consisting of sides extending up from the base, and upon which a message, business, establishment, group of businesses or center name is affixed. (as amended _____)
- 16.02.13 **Moving Sign:** a sign in which the sign itself or any portion of the sign moves or revolves. A “rotating sign” is a type of moving sign. Such motion does not refer to the method of changing the message on the sign.
- 16.02.14 **Nit:** a unit of illuminative brightness equal to one (1) candela per square meter (cd/m^2), measured perpendicular to the rays of the source. (as amended 12/17/10)
- 16.02.15 **Parking lot signs:** A sign which regulates vehicle traffic within a permitted parking lot and includes information of a general directive or informational nature such as no parking, handicapped parking, and loading area.
- 16.02.16 **Pole sign:** a sign supported on the ground by a pole or poles, the sole purpose of which pole or poles is to hold the sign. (as amended _____)
- 16.02.17 **Portable sign:** a freestanding sign designed to be moved from place to place, whether or not it is permanently attached to the ground or structure. This includes hot-air and gas filled balloons, pennants, streamers, festoons, ribbons, tinsel, pinwheels, flags and searchlights. (as amended _____)
- 16.02.18 **Projecting sign:** a sign, other than a wall sign, that is affixed to any building or wall and whose leading edge extends more than twelve (12) inches beyond such building or wall.
- 16.02.19 **Roof sign:** a sign that is located above the top of the wall of a flat roof building, above the eave on a pitched roof building or above the deck line of a mansard roofed building.
- 16.02.20 **Sign:** any device, structure, fixture, figure, banner, pennant, flag, balloon, poster, handbill, flyer, painting, streamer, placard, or similar object consisting of written copy, symbols, logos and/or graphics, designed for the purpose of identifying or bringing attention to an establishment, product, goods, services or other message to the general public. This definition of sign shall not include:
- (a) Legal notices, including but not limited to signs required for proposed zoning changes or variance requests.
 - (b) Decorative displays in connection with a recognized holiday, provided that the display doesn't exceed 75 days.

- (c) Signs required by law (e.g. fire, traffic code). (as amended _____)
- (d) Flags of any country, state, municipality, university, college or school.
- 16.02.21 **Temporary sign:** A sign that refers to an occurrence, happening, activity or series of activities, specific to an identifiable time and place or appears to be intended -to be displayed for a limited period of time which is not intended to be lasting and is not constructed from an enduring material such as masonry and metal which remains unchanged in position, character, and condition (beyond normal wear), and is not permanently affixed to the ground, wall or building. Examples include but are not limited to posters, banners, a-frame/sandwich board and corrugated plastic/yard type signs. (as amended _____)
- 16.02.22 **Vehicle Sign:** A sign consisting of written copy, symbols, logos and/or graphics measuring more than ten (10) square feet in size attached to, mounted, pasted, painted, or drawn on any vehicle, whether motorized or drawn, that is placed, parked, or maintained on a parcel and is visible from the public right of way. (as amended _____)
- 16.02.23 **Wall sign:** a sign attached parallel to and extending not more than twelve (12) inches from the wall of the building. Painted signs, signs which consist of individual letters, cabinet signs, and signs mounted on the face of a mansard roof shall be considered wall signs.
- 16.02.24 **Window sign:** signs which are affixed to an inside surface of a window or are positioned within two (2) feet of the inside of a window so that they are visible from the outside. (as amended _____)
- Sec. 16.03 **APPLICATION OF STANDARDS**
- 16.03.01 **Requirement for Permit.** Except as expressly provided herein, it is unlawful for any person to erect, re-erect, alter or relocate any sign without obtaining a permit from the Zoning Administrator and paying the applicable permit fee. (as amended _____)
- 16.03.02 **Exempt Signs.** The following signs are specifically exempt from obtaining a sign permit but shall be required to comply with all other requirements of this ordinance:
- (a) **Historical marker:** plaques or signs describing state or national designation as an historic site or structure and/or containing narrative, not exceeding twelve (12) square feet in area.
- (b) **Integral signs:** names of buildings, dates of erection, monumental citations, commemorative tablets when carved into stone, concrete or similar material or made of bronze, aluminum or other noncombustible material and made an integral part of the structure and not exceeding twenty-five (25) square feet in area.
- (c) **Parking lot signs:** A sign which regulates vehicle traffic within a permitted parking lot and includes information of a general directive or informational nature such as no parking, handicapped parking, and loading area; and does not exceed a maximum of six (6) feet in height and four (4) square feet in area.
- (d) **Regulatory, directional and street signs:** erected and maintained by a public agency with the purpose of directing, managing or regulating traffic in compliance with Michigan Manual of Uniform Traffic Control Devices Manual. Such signs include, but

are not limited to, street signs, traffic signals, traffic safety signs, speed limit signs, Township gateway/entry signs, neighborhood identification signs and directional signs. Regulatory, directional and street signs shall be allowed within the public street right-of-way provided such signs are not placed in a manner that obstructs visibility. (as amended 3/5/10)

(e) **Street address signs (street numbers).** ~~(as amended 12/31/06)~~ Street address signs shall be allowed within the public street right-of-way provided such signs are not placed in a manner that obstructs visibility. (as amended 3/5/10)

(f) **Temporary signs:** ~~on agriculturally or residentially zoned property.~~ Temporary signs shall be allowed subject to the following:

(1) All temporary signs shall be setback a minimum of ten (10) feet from the back of curb for curbed roadways and ten (10) feet from the edge or gravel or gravel shoulder for uncurbed or gravel roadways:

(2) Temporary signs shall not be located within the twenty-five (25) feet clear vision area as provided in Section 16.06.03(b):

(3) ~~with~~ Prior to the erection or placement of a temporary sign, the permission of the property owner where the sign is to be located must be secured:

(4) Temporary signs shall not be illuminated.

(5) All temporary signs must be made of durable water resistant materials and shall be well maintained. Frayed, torn, broken or illegible signs will be deemed unmaintained and required to be removed.

~~(6)~~ The dimensional standards and regulations applicable to temporary signs are as follows: ~~property owner permission within the required setback area provided such signs are not placed within the public street right of way and do not obstruct motorist visibility subject to the following regulations:~~

<u>Within Agricultural Districts, Residential Districts, RPUD, Residential in MUPUD and Neighborhood Street Frontage in TCOD:</u>				
<u>Type</u>	<u>Number</u>	<u>Area</u>	<u>Height</u>	<u>Duration</u>
Temporary Sign(s)	<u>Not more than five (5) per lot per provided there is a minimum separation distance of ten (10) feet between any other temporary sign.</u> lot	6 sq. ft.	4 ft.	<u>No more than 45 consecutive days.</u>
Extra Temp. Sign(s)	<u>Not more than two (2) per lot provided there is a minimum separation distance of ten (10) feet between any other temporary sign.</u> per lot	20-32 sq. ft.	6 ft.	<u>No more than 45 consecutive days.</u> <u>From property listing to 30 days after closing of sale/lease.</u>
<u>Within Nonresidential Districts, NRPUD, RDPUD, ICPUD, CAPUD, Nonresidential in MUPUD and Grand River, Dorr Road, and Town Center Street Frontage in TCOD:</u>				
<u>Type</u>	<u>Number</u>	<u>Area</u>	<u>Height</u>	<u>Duration</u>

<p>Extra Temporary - Sign(s)</p>	<p><u>One (1) sign per lot with one (1) additional sign allowed for each one-hundred (100) linear feet of frontage in excess of the minimum lot width required in the zoning district subject to a minimum separation distance of one hundred (100) feet between any other temporary sign. 1 per lot</u></p>	<p>20-6 sq. ft.</p>	<p>6-4 ft.</p>	<p><u>No more than 45 consecutive days per year. From permitting of construction to 15 days after Certificate of Occupancy or Completion.</u></p>
<p>Extra Temp. Sign(s)</p>	<p><u>Not more than two (2) per lot provided there is a minimum separation distance of one-hundred (100) feet between any other temporary sign. The same number as the number of issues and candidates</u></p>	<p>36-32 sq. ft.</p>	<p>6 ft.</p>	<p><u>No more than 45 consecutive days per year. From sixty (60) days prior to and six (6) days after election.</u></p>

(as amended _____)

- (g) **Warning signs:** such as no trespassing, warning of electrical currents or animals provided that such signs do not exceed six (6) square feet. Warning signs shall be allowed within the required setback area provided such signs are not placed within the public street right-of-way and do not obstruct visibility. (as amended 3/5/10 and _____)
- (h) **Incidental signs:** Incidental signs are permitted within the non-residential districts, but are subject to the setbacks applicable to principal buildings for the zoning district and shall not exceed two (2) square feet in size. (as amended _____)

Sec. 16.04 **PROHIBITED SIGNS**

The following signs shall be prohibited in any district in the Township:

- 16.04.01 **Vehicle signs.** A vehicle sign may only be parked or placed when located in compliance with the setbacks applicable to principle buildings only when it is determined that there are no other options for placement on the premises and that the vehicle is located in the least visible location as seen from the public road right of way. (as amended _____)
- 16.04.02 **String/Rope lights.** Exterior string and/or rope lights shall be prohibited, other than holiday decorations which comply with Section 16.02. ~~1920(b)~~. (as amended _____)
- 16.04.03 **Signs in right-of-way.** With the exception of signs placed by the Michigan Department of Transportation or Livingston County Road Commission, nNon-regulatory signs placed in any public right-of-way, including those attached to a utility pole or affixed to a tree shall be prohibited. No sign in any zoning district shall be erected or placed in the public right-of-way except for the regulatory, directional, and street signs erected by a public agency, and street address signs, and temporary signs -as expressly authorized by Section 16.03.02-(~~ed~~), and 16.03.02(~~fe~~) and 16.03.02(f) of this Ordinance. The Township retains the right to remove any signs found to be in violation of this section. (as amended 12/17/10 and _____)
- 16.04.04 **Pole signs.** Pole signs shall be prohibited.

- 16.04.05 **Portable signs.** Portable signs shall be prohibited except a permit may be issued to allow an establishment to use a portable sign only one time and after it has opened at the location or have new owners for a period not to exceed fourteen (14) days subject to the setbacks in Section 16.06.03. (as amended _____)
- 16.04.06 **Roof signs.** Roof signs shall be prohibited.
- 16.04.07 **Moving.** Signs having moving members, or parts or emitting a sound shall be prohibited.
- 16.04.08 **Lights.** Signs using high intensity lights or flashing lights, spinners or animated devices; neon signs in agricultural or residential districts shall be prohibited.
- 16.04.09 **Obstruct vision.** Signs that obstruct vision or impair the vision of motorists or non-motorized travelers at any intersection, driveway, within a parking lot or loading area shall be prohibited. No sign in any zoning district shall be erected or placed in the public right-of-way except as may otherwise be expressly authorized by this Ordinance. The Township retains the right to remove any signs found to be in violation of this section. (as amended 12/17/10)
- 16.04.10 **Emergency or traffic.** Signs that simulate or could in any way be confused with the lighting of emergency vehicles or traffic signals shall be prohibited.
- 16.04.11 **On Towers.** Any type of signage including logos shall not be permitted on a public or private radio, television, cellular phone, or water towers with the exception of the name of the municipality, or the name of the person or entity that conveyed the property or granted an easement to the Township or the Utility Authority upon which the tower is located.
- 16.04.12 **Costumed people.** Any person dressed with a business logo or as a representation of a business or establishment logo/mascot for the purpose of drawing attention and advertising that business or establishment. (as amended 12/31/06)
- 16.04.13 **Exceeding size limits.** Any sign that exceeds the height or area limits of this article shall be prohibited. (as amended 3/5/10)
- 16.04.14 **Vacant land.** Signs on vacant land shall be prohibited except for temporary signs as provided in Section 6.02.03(f).

Sec. 16.05 **REQUIRED ADDRESS SIGN**

All residences and ~~non-residential commercial/industrial~~ buildings shall have an address sign which is clearly visible from the adjacent street and shall comply with the requirements of the Fire Authority if applicable. (as amended _____)

Sec. 16.06 **GENERAL STANDARDS FOR PERMITTED SIGNS**

Signs may be permitted subject to the requirements of this section; provided that no such sign shall be erected or altered until a permit has been issued unless otherwise provided for in section 16.03.02.

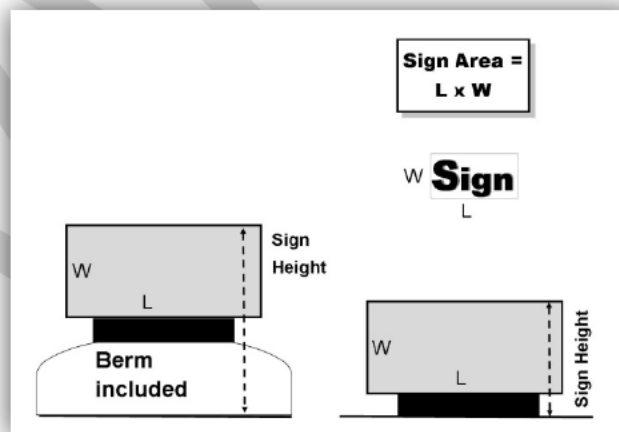
16.06.01 Measurement of sign area:

- (a) The area for signs shall be measured by calculating the square footage of the sign face, measured by enclosing the most protruding points or edges of a sign within a parallelogram or rectangle including any frame. On a monument sign, a decorative masonry base shall not be included in the sign area measurement.
- (b) Where a sign has two or more faces, the area of only the larger face shall be considered when calculating maximum size, provided all faces are part of the same structure, back-to-back, contain the same message and are separated by no more than two (2) feet.
- (c) The wall sign area square footage shall be determined by enclosing the portion of the wall which contains a message, lettering, symbol and/or logo within a parallelogram or rectangle. Signs placed on awnings and canopies shall also be counted towards the allowable wall sign area. (as amended _____)

16.06.02 **Sign height:** The height of the sign shall be measured from the average grade to the uppermost point of the sign. Average grade shall be measured fifty (50) feet along the frontage from both sides of the sign. Placing a sign on top of a berm is permitted only if the berm is long enough to meet the average grade requirement and landscaping is provided on the berm.

16.06.03 Sign setbacks:

- (a) All signs, unless otherwise provided for, shall be setback a minimum of ten (10) feet from any public street right-of-way or property line. This distance shall be measured from the nearest edge of the sign, measured at a vertical line perpendicular to the ground to the right-of-way.
- (b) In order to ensure adequate sight distance for motorists, bicyclists and pedestrians, a minimum clear vision area shall be maintained ~~between a height of two (2) feet and six (6) feet~~ within a triangular area measured twenty-five (25) feet back from intersections of public and/or private road right-of-way lines. Greater clear vision areas may be required by the Michigan Department of Transportation or the Livingston County Road Commission in particular areas. Furthermore, signs shall not be permitted where they obstruct motorist vision of regulatory signs, traffic control devices or street signs.



- 16.06.04 **Sign materials:** as permitted in the various zoning districts, signs shall be designed to be compatible with the character of building materials and landscaping to promote an overall unified and aesthetic effect in accordance with the standards set forth herein. Signs shall not be constructed from materials that are remnants or manufactured for a different purpose.
- 16.06.05 **Illumination:** Sign illumination shall comply with all of the following requirements:
- (a) Signs shall be illuminated only by steady, stationary shielded light sources directed solely at the sign, or internal to it.
 - (b) Use of glaring undiffused lights or bulbs shall be prohibited. Lights shall be shaded so as not to project onto adjoining properties or thoroughfares.
 - (c) Sign illumination that could distract motorists or otherwise create a traffic hazard shall be prohibited.
 - (d) Illumination by bare bulbs or flames is prohibited.
 - (e) Underground wiring shall be required for all illuminated signs not attached to a building.
 - (f) Electronic message signs may be permitted subject to Section 16.07.03. (as amended 12/17/10 and _____)
- 16.06.06 **Construction and maintenance:** Every sign shall be constructed and maintained in a manner consistent with the building code provisions and maintained in good structural condition at all times. All signs shall be kept neatly painted, stained, sealed or preserved including all metal parts and supports.
- 16.06.07 **Sign safety:** All signs erected, constructed, reconstructed, altered or moved shall be constructed in such a manner and of such materials so that they shall be able to withstand wind pressure of at least twenty (20) pounds per square foot. All signs, including any cables, guy wires or supports shall have a minimum clearance of four (4) feet from any electric fixture, street light or other public utility pole or standard.

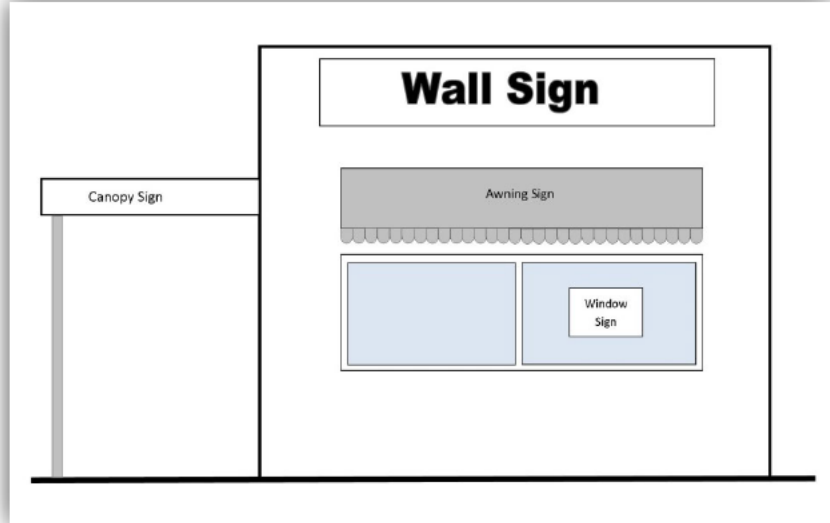
Sec. 16.07 SPECIFIC SIGN STANDARDS

The number, display area and height of signs within the various zoning districts are provided in table 16.1 and its accompanying set of footnotes. Some additional standards for specific types of signs are given below:

- 16.07.01 **Awning signs:** Awning signs shall be fully adhered to the face of the awning which may project a maximum of six (6) feet from the edge of the building, measured horizontally parallel to the ground. Any sign area on the awning shall be included in calculations of maximum wall sign square footage. (as amended _____)

16.07.02 Canopy signs:

Canopy signs shall not project vertically above or below the front fascia of the canopy by more than eighteen (18) inches and shall not project beyond or overhang the fascia horizontally by more than one (1) foot. Canopy signs shall not project above the roof or parapet of the building and



conduit, raceways and wiring shall not be exposed. Any sign area on the canopy shall be included in calculations of maximum wall sign square footage. (as amended 12/31/06 and _____)

16.07.03 Changeable message signs: Changeable message signs shall be permitted on any non-residential sign, subject to the following regulations:

- (a) Only one changeable message sign shall be permitted per establishment. Changeable message signs shall only be part of one of the following types of conforming signs and shall be subject to the area, height, and placement requirements for that sign:
 - (1) A monument sign; or
 - (2) A window sign.
- (b) Changeable message signs may not be added to a nonconforming sign.
- (c) The changeable message portion of a monument sign shall not exceed one-third (1/3) of the sign area and the remainder of the sign shall be of a permanent character.
- (d) Changeable message signs affixed or hung in a window shall be limited to one (1) per establishment or two (2) for establishments in corner units or lots and shall be a maximum of two (2) square feet in area. (as amended _____)

16.07.04 Electronic Message Sign (EMS): Electronic message signs shall meet all of the requirements for changeable message signs in Section 16.07.02 above, in addition to following requirements below:

- (a) Electronic message signs shall not exceed the following illuminative brightness:

Time of Day	Brightness	
	Within 300 feet of residential district or use	At least 300 feet from residential district or use
Night time	300 nits (cd/m ²)	500 nits (cd/m ²)
Day time	3,500 nits (cd/m ²)	5,000 nits (cd/m ²)

- (b) The message on an electronic message sign may change a maximum of four (4) times per hour, except for time or temperature displays. At all other times the sign message and background must remain constant. If the sign is within 300 feet of a residential use or zoning district, the message shall remain static from dusk until dawn.
- (c) The lettering and/or message components being displayed at any given time shall not change, flash or fade to another color. The electronic message sign shall have a default design that will freeze the sign in a dark or blank position if a malfunction occurs. (as amended _____)
- (d) Electronic message signs shall not contain any moving, blinking, flashing, scrolling or animated parts nor have the appearance of having any movement or animation. Only static messages shall be displayed.
- (e) Electronic message signs shall be located with a minimum separation distance of one hundred fifty (150) feet from any other electronic message sign.
- (f) Electronic message signs shall only be permitted in non-residential zoning districts. (as amended 12/17/10)
- (g) A non-glare panel or equivalent to substantially reduce glare shall be installed to cover the electronic message sign display. (as amended _____)
- (h) All permitted electronic message signs shall be equipped with a sensor or other device that automatically determines the ambient illumination and is programmed to automatically dim according to ambient light conditions. (as amended _____)
- (i) A written certification from a sign manufacturer or other approved testing agency that the light intensity has been preset to conform to the brightness and display standards established herein and that the preset levels are protected from end user manipulation by password protected software or other method. (as amended _____)
- (j) The owner or controller of any electronic message sign must adjust the sign to meet the brightness standards established herein and that any necessary adjustments must be made immediately upon notice of non-compliance from the Township. (as amended _____)

16.07.05 **Directional signs:** No more than one (1) directional sign shall be permitted per approved driveway, with a maximum sign area of four (4) square feet per sign, and a maximum height of three (3) feet. Any area of a directional sign that includes an establishments name, symbol or logo shall be calculated as part of the allowable monument sign square footage, as specified in table 16.1.

- 16.07.06 **Menu board:** Up to two (2) menu board signs shall be permitted per drive-through order lane. Each menu board shall be a maximum of twenty (20) square feet. Menu board sign(s) shall not be located in the front yard. (as amended 12/17/10 and _____)
- 16.07.07 **Monument signs:** A minimum setback of ten (10) feet shall be provided from the right-of-way, when located to ensure adequate sight distance for motorists. Dimensional standards for monument signs are given in table 16.1.
- 16.07.08 **Municipal and non-profit organization signs:** Local government, church, school, museum, library, public park or other non-profit institution permanent signs shall comply with the standards provided for the Neighborhood Services District in table 16.1 ~~with a minimum setback from the street right of way of ten (10) feet, which do not exceed seventy two (72) square feet and are a maximum of six (6) feet in height.~~ (as amended 12/17/10 and _____)
- 16.07.09 **Rental office directional signs:** Up to two (2) signs identifying or directing motorists to a rental or management office in a multiple family development, provided that such signs are a maximum of four (4) feet in height, are setback a minimum of fifteen (15) feet from any property line or public right-of-way, and do not exceed three (3) square feet in area. (as amended _____)
- 16.07.10 **Residential community or development identification signs:** One permanent sign per driveway which does not exceed thirty-six (36) square feet in area and a maximum height of six (6) feet identifying developments such as a college, a subdivision, an apartment complex, condominium communities, senior housing complexes, mobile home parks and similar uses.

~~16.07.11 **Temporary signs on non agricultural and non residential zoned property:** Temporary signs located in non agricultural and non residential zoning districts may be allowed subject to the following:~~

- ~~(a) All temporary signs on non agricultural and non residential zoned property may be located within the required setback area provided such signs are not placed within the public street right of way and do not that obstruct motorist visibility.~~
- ~~(b) Prior to the erection or placement of a temporary sign, the permission of the property owner where the sign is to be located must be secured.~~
- ~~(c) The dimensional standards and regulations applicable to temporary signs in non agricultural and non residential districts are as follows:~~

Type	Number	Area	Height	Duration
Temporary Sign	One (1) sign per lot with one (1) additional sign allowed for each one-hundred (100) linear feet of frontage in excess of the minimum lot width required in the zoning district subject to a minimum separation distance of one hundred (100) feet between any other temporary sign.	36 sq. ft.	6 ft.	Not to exceed 30 days in a calendar year per sign or 90 days per lot.
Extra Temp. Sign	1 per lot	36 sq. ft.	6 ft.	From property listing to 30 days after closing of sale/lease.

Type	Number	Area	Height	Duration
Extra Temp. Sign	1 per lot	36 sq. ft.	6 ft.	From permitting of construction to 15 days after Certificate of Occupancy or Completion.
Extra Temp. Sign(s)	The same number as the number of issues and candidates	36 sq. ft.	6 ft.	From sixty (60) days prior to and six (6) days after election.

(as amended _____)

16.07. ~~12~~11 **Wall signs:** Signs shall not project beyond or overhang the wall or any permanent architectural feature by more than one (1) foot and shall not project above the roof or parapet. (as amended 12/17/10)

16.07. ~~13~~12 **Window signs:** Window signs shall be permitted to occupy no more than twenty five (25%) of the window area on which they are displayed except as provided for in 16.07.02(d). The window area is calculated as the glazing area of the surface of the window, including windowpane dividers such as grilles, muntins, grids, mullions or similar. In no case shall any individual window sign be more than two hundred (200) square feet and the combined area of all window signs shall not exceed five hundred (500) square feet. (as amended 12/17/10 and _____)

Table 16.1 Sign Dimensional Standards and Regulations

DISTRICT (7)	WALL SIGN		MONUMENT SIGN		
	MAX. NO. OF SIGNS ⁽¹⁾	MAX SIZE	MAX. NO. OF SIGNS ⁽³⁾	MAX. SIZE ^(3,4,5)	MAX. HEIGHT
Agricultural Districts	1	10 sq. ft.	1	10 sq. ft.	6 ft.
Single Family Residential (6)	N/A	N/A	(See Exempt Signs)		
Multiple Family Residential	N/A	N/A	(See Exempt Signs)		
Manufactured Home District	N/A	N/A	(See Exempt Signs)		
Neighborhood Service District Town Center Overlay District	1 per establishment	10% of front facade ⁽²⁾	1 ⁽⁴⁾	72 sq. ft.	6 ft.
General Commercial District Regional Commercial District	1 per establishment	10% of front facade ⁽²⁾	1 ⁽⁴⁾	72 sq. ft.	6 ft.
Office Service District	1 per establishment	10% of front facade ⁽²⁾	1 ⁽⁴⁾	72 sq. ft.	6 ft.
Public and Recreational Facilities District	1	10% of front ⁽²⁾ facade	1 ⁽⁴⁾	72 sq. ft.	6 ft.
Industrial District	1	10% of front ⁽²⁾ facade	1	60 sq. ft.	6 ft.
Planned Industrial and PUD Districts (7)	1	10% of front ⁽²⁾ facade	1	60 sq. ft.	6 ft.

(as amended _____)

Footnotes to Table 16.1:

- (1) One wall sign shall be allowed per establishment with its own public entrance. The sign may be attached to the façade that faces the street or on another façade where the establishment provides a public entrance; in either case, however, the sign may only be attached to a portion of the building that is occupied by the establishment. For a multi-tenant office building with common entrances, one (1) building identification sign shall be allowed.
- (2) The maximum wall sign shall not exceed ten percent (10%) of the facade of the building that the sign is attached to and is occupied by the establishment or one-hundred (100) square feet, per use or establishment whichever is less. The maximum allowable wall sign area may be utilized in the following manner:
 - a. Two wall signs may be permitted for establishments located on a corner or through-lot. One sign, meeting the maximum allowable sign area, shall be permitted on each side of the building that fronts along the public right-of-way, including I-96.
 - b. The Planning ~~Commission~~Commission shall permit two wall signs for establishments located on a lot which under certain circumstances, ~~where~~, where obstructed views and building orientation, require additional visibility. The total collective sign area of the two signs may not exceed one-hundred (100) square feet. (as amended _____)
 - c. ~~Commercial Buildings~~ structures containing one use or establishment use, as determined by the Planning Commission, the size of the wall sign may be increased up to the maximum square footage given in the following table.
 1. 201 - 400 linear feet of building frontage facing a public street and having a public entrance = 150 square foot maximum wall sign area.
 2. Over 400 linear feet of building frontage facing a public street and having a public entrance = 200 square foot maximum wall sign area.
 3. The maximum wall sign can be increased by up to twenty percent (20%) if required number or size of landscape materials is exceeded by at least twenty percent (20%).
- (3) For buildings or lots having frontage and vehicular access along a second public street, frontage along I-96, or for a business/retail shopping center, office center, or industrial park with a combined gross floor area over 60,000 square feet, a second sign or a larger sign ~~shall be~~shall be permitted by the Planning Commission provided that the total sign area does not increase the maximum signs square footage listed for that district in the table above by more than fifty percent (50%). The Planning commission shall also approve one (1) additional monument sign for each outlot with at least one hundred (100) feet of public street frontage provided the site provides shared access. (as amended _____)
- (4) Any logo or business/establishment identification on any directional sign or any logo or business/establishment identification area on a second sign at any driveway shall be included when calculating maximum sign area.
- (5) A ten (10) percent increase in the maximum permitted monument sign area is permitted if extensive landscaping and a decorative brick base consistent with the materials of the principal building are provided.

- (6) Refer to Section 16.07.09 for residential identification signs.
- (7) PUD District development agreements may provide for specific sign standards.

Sec. 16.08 VALIDITY AND SEVERABILITY CLAUSE

This Article and the various components, sections, subsections, sentences and phrases are hereby declared to be severable. If any court of competent jurisdiction shall declare any part of this Ordinance to be unconstitutional or invalid, such ruling shall not affect any other provisions of this Ordinance not specifically included in said ruling. Further, if any court of competent jurisdiction shall declare unconstitutional or invalid the application of any provision of this Article to a particular parcel, lot, use, building or structure, such ruling shall not affect the application of said provision to any other parcel, lot, use, building or structure not specifically included in said ruling.

(as amended 12/31/06, 8/24/07, 3/5/10, and __/__/__)

ORDINANCE #Z-20-04

AN ORDINANCE TO AMEND ZONING ORDINANCE ARTICLE 16 ENTITLED SIGN STANDARDS

THE TOWNSHIP OF GENOA ORDAINS:

SECTION 1: SHORT TITLE: This Ordinance shall be known as the “**Amendment to Zoning Ordinance Article 16 entitled Sign Standards**”.

SECTION 2: SUMMARY OF ORDINANCE: Pursuant to the Michigan Zoning Enabling Act (P.A. 110 of 2006), notice is hereby given that an ordinance to amend the Zoning Ordinance regulating the development and use of land in Genoa Charter Township has been adopted by the Township Board on _____. The Board conducted the second reading and approved Ordinance #Z-20-04 to adopt the ordinance and amend the Zoning Ordinance of the Charter Township of Genoa by amending Article 16 Sign Standards. The following provides a summary of the regulatory effect of the ordinance.

ARTICLE 16 OF THE ZONING ORDINANCE, ENTITLED SIGN STANDARDS, IS HEREBY AMENDED AS FOLLOWS:

References to “commercial” or “business” are removed and replaced with references to “establishment” where appropriate.

Section 16.07 STATEMENT OF PURPOSE is amended as follows:

- *Section 16.01.01 is amended to recognize that the proliferation of signs can create a traffic hazard, overwhelm the senses, impair sightlines and vistas and affect the tranquility of residential areas, impair aesthetics and degrade the quality of a community.*
- *Section 16.01.04 is deleted and the following items are renumbered.*
- *Section 16.01.08 is deleted.*
- *Section 16.01.07 is added as follows: Protect the individual user’s rights to convey a message balanced against the public’s right to be free of signs which unreasonably compete with one another, distract drivers and pedestrians, and create safety concerns and confusion. This ordinance is intended to balance the individual user’s desire to attract attention with the citizen’s right to be free of unreasonable distractions.*
- *A new Section 16.01.08 is added as follows: Prevent signs which unduly distract motorists and residents because of the periodic changing of the message on such signs pose a greater risk to the Township’s interest in traffic safety and aesthetics.*
- *Section 16.01.10 is amended to add “community”.*
- *Section 16.01.11 is added as follows: “Regulate the light emitted by signs to protect the Township’s natural, existing, and desired dark skies”.*

Section 16.02 DEFINITIONS is amended as follows:

- *Definitions are eliminated for Construction signs, Political signs, Real estate signs, Regulatory signs, On-premise, Off-premise and Temporary grand opening signs and sub-sections are re-numbered as appropriate.*
- *16.02.01 is amended to add a definition for and to differentiate between canopy signs and awning signs as follows: **Awning Sign:** a sign that is mounted, painted, or otherwise applied on or attached to an awning or other fabric, plastic, or protective cover that projects no more than six (6) feet over a door, entrance, or window of a building that is wholly supported by the building to which it is attached. A canopy is not an awning.*
- *16.02.03 is amended to clarify that a banner is considered a temporary sign.*
- *16.02.04 is added to relocate the definition of business affiliation signs from Section 16.03.*
- *16.02.05 is amended to clarify the definition of a canopy sign and to differentiate between canopy and awning signs as follows: **Canopy Sign:** a wall sign that is mounted, painted, attached to or otherwise applied on the roof, fascia, soffit or ceiling of a rigid metal or similar structural protective cover which is permanently attached to and projects from the building. Awnings and shelters above a fuel service island are not a canopy.*
- *16.02.07 is amended to clarify that directional signs are on-premises and serve to assist motorists in determining the flow of pedestrian or vehicular traffic such as enter, exit, crosswalk and one-way signs.*
- *16.02.08 is amended to change the name of “Changeable message sign, electronic” to “Electronic message sign (EMS)” and to further define as follows: **Electronic Message Sign (EMS):** A sign or portion of a sign, that displays an electronic image or video, which may or may not include text, including any sign or portion of a sign that uses changing lights or similar forms of electronic display such as LED to form a sign message with text and or images wherein the sequence of messages*

and the rate of change is electronically programmed and can be modified by electronic processes. This definition includes without limitation television screens, plasma screens, digital screens, flat screens, LED displays, video boards, and holographic displays.

- **16.02.09** is added to relocate the definition of **Gas Station pump island signs** from Section 16.03.
- **16.02.10** is amended to remove content based language and define **Menu Board** signs as a sign at a drive-through food service order lane.
- **16.02.11** is added new definition of sign type for **Incidental sign**: A sign which is incidental, accessory and subordinate to a permitted use which is located upon the building site on which said sign is erected or maintained. Examples include but are not limited to a building entrance/exit sign, open/closed sign, days/hours of operation sign, restroom sign, establishment affiliation signs, and gas station pump island signs.
- **16.02.12** is amended to clarify the definition of a **Monument sign** by adding that they are placed in the ground surface such that the entire bottom of the sign is affixed to the ground and is not supported by poles, columns or uprights and also eliminating that they consist of 2 or more sides
- **16.02.15** is added to relocate the definition of **Parking lot signs** from Section 16.03.
- **16.02.16** is amended to clarify the definition of **Pole Sign** as follows: a sign supported on the ground by a pole or poles, the sole purpose of which pole or poles is to hold the sign.
- **16.02.17** is amended to indicate that **Portable signs** are freestanding and eliminate references to sandwich boards, banners, and non-governmental flags in addition to eliminate the exemptions for political, real estate, construction, permanent changeable message and regulatory/government signs.
- **16.02.20** is amended to clarify the definition of **Sign** to include poster, handbill, flyer, painting, streamer, placard, or similar and to exempt legal notices, decorative displays in connection with a recognized holiday, signs required by law such as traffic code and fire lane, and flags of any country, state, municipality, university, college or school.
- **16.02.21** is added to define **Temporary sign** as follows: A sign that refers to an occurrence, happening, activity or series of activities, specific to an identifiable time and plan or appears to be intended to be displayed for a limited period of time which is not intended to be lasting and is not constructed from an enduring material such as masonry and metal which remains unchanged in position, character, and condition (beyond normal wear), and is not permanently affixed to the ground, wall or building. Examples include but are not limited to posters, banners, a-frame/sandwich board and corrugated plastic/yard type signs.
- **16.02.22** is added to define **Vehicle sign** as follows: A sign consisting of written copy, symbols, logos and/or graphics measuring more than ten (10) square feet in size attached to, mounted, pasted, painted, or drawn on any vehicle, whether motorized or drawn, that is placed, parked, or maintained on a parcel and is visible from the public right of way.
- **16.02.24** is amended to clarify that **Window signs** are affixed to the inside surface of a window.

Section 16.03 APPLICATION OF STANDARDS is amended as follows:

The section is revised to provide two sections for permit required and exempt signs.

- **Section 16.03.01** is added to indicate permits are required as follows: **Requirement for Permit.** Except as expressly provided herein, it is unlawful for any person to erect, re-erect, alter or relocate any sign without obtaining a permit from the Zoning Administrator and paying the applicable permit fee.
- **16.03.02** is added to provide for which signs are exempt from obtaining a permit and the following types of signs are eliminated from this section: **business affiliation signs, construction signs, flags, garage sale and estate sale signs, gas station pump island signs, miscellaneous signs, model signs, non-commercial signs, municipal and non-profit organization signs, owner/tenant signs, political signs, real estate signs, rental office directional signs, roadside stand signs and window signs.**
- **16.03.02 (c) Parking lot signs** is amended to clarify the definition and restrictions as follows: A sign which regulates vehicle traffic within a permitted parking lot and includes information of a general directive or informational nature such as no parking, handicapped parking, and loading area and does not exceed a maximum of six (6) feet in height and four (4) square feet in area.
- **16.03.02(d) Regulatory, directional and street signs** is amended to provide examples of regulatory signs such as street signs, traffic signals, traffic safety signs, speed limit signs, Township gateway/entry signs, neighborhood identification signs and directional signs and to allow location in the public street right-of-way.
- **16.03.02(e) Street Address Signs** is amended to allow location in the public street right-of-way.
- **16.03.02(f)** as added to allow **Temporary signs** as follows: All temporary signs shall be setback a minimum of ten (10) feet from the back of curb for curbed roadways and ten (10) feet from the edge or gravel or gravel shoulder for uncurbed or gravel roadways; Temporary signs shall not be located within the twenty-five (25) feet clear vision area as provided in Section 16.06.03(b); Prior to the erection or placement of a temporary sign, the permission of the property owner where the sign is to be located must be secured; Temporary signs shall not be illuminated. All temporary signs must be made of durable water resistant materials and shall be well maintained. Frayed, torn, broken or illegible signs will be deemed unmaintained and required to be removed. The dimensional standards and regulations applicable to temporary signs are as follows:

Within Agricultural Districts, Residential Districts, RPUD, Residential in MUPUD and Neighborhood Street Frontage in TCOD:				
Type	Number	Area	Height	Duration
Temporary Sign(s)	Not more than five (5) per lot provided there is a minimum separation distance of ten (10) feet between any other temporary sign.	6 sq. ft.	4 ft.	No more than 45 consecutive days per year.
Extra Temp. Sign(s)	Not more than two (2) per lot provided there is a minimum separation distance of ten (10) feet between any other temporary sign.	32 sq. ft.	6 ft.	No more than 45 consecutive days per year.
Within Nonresidential Districts, NRPUD, RDPUD, ICPUD, CAPUD, Nonresidential in MUPUD and Grand River, Dorr Road, and Town Center Street Frontage in TCOD:				
Type	Number	Area	Height	Duration
Temporary Sign(s)	One (1) sign per lot with one (1) additional sign allowed for each one-hundred (100) linear feet of frontage in excess of the minimum lot width required in the zoning district subject to a minimum separation distance of one hundred (100) feet between any other temporary sign.	6 sq. ft.	4 ft.	No more than 45 consecutive days per year.
Extra Temp. Sign(s)	Not more than two (2) per lot provided there is a minimum separation distance of one-hundred (100) feet between any other temporary sign.	32 sq. ft.	6 ft.	No more than 45 consecutive days per year.

- **16.03.02(h)** is added as follows: **Incidental signs:** Incidental signs are permitted within the non-residential districts, but are subject to the setbacks applicable to principal buildings for the zoning district and shall not exceed two (2) square feet in size.

Section 16.04 PROHIBITED SIGNS is amended as follows:

- **16.04.01** is amended to provide standards regarding **Vehicle signs** as follows: A vehicle sign may only be parked, or placed when located in compliance with the setbacks applicable to principle buildings only when it is determined that there are no other options for placement on the premises and that the vehicle is located in the least visible location as seen from the public road right of way.
- **16.04.02** is amended to include **Rope lights** in the category with **String lights** and to specify that they are prohibited other than holiday decorations which comply with Section 16.02.19.
- **16.04.03** is amended to clarify that the only exceptions to the prohibition against signs in the right-of-way is for signs placed by MDOT or the LCRC and regulatory, directional, and street signs erected by a public agency, street address signs, and temporary signs as provided in sections 16.03.02(d), 16.03.02(e) and 16.03.02(f).
- **16.04.04** related to **Off-premise signs** is deleted and related subsection items below it are re-numbered as appropriate.
- **16.04.05** is amended to incorporate an exception to the prohibition with a permit required to allow **portable signs** only one time and after it has opened at the location for a 14 day period.
- **16.04.11** related to Tower signs is amended in accordance with current practice to allow the name of the person or entity that conveyed the property or granted an easement to the Township or the Utility Authority upon which the tower is located rather than Board discretion.
- **16.04.14** is added to provide that signs on vacant land are prohibited with the exception of temporary signs.

Section 16.05 REQUIRED ADDRESS SIGN is amended to include compliance with the Fire Authority requirements.

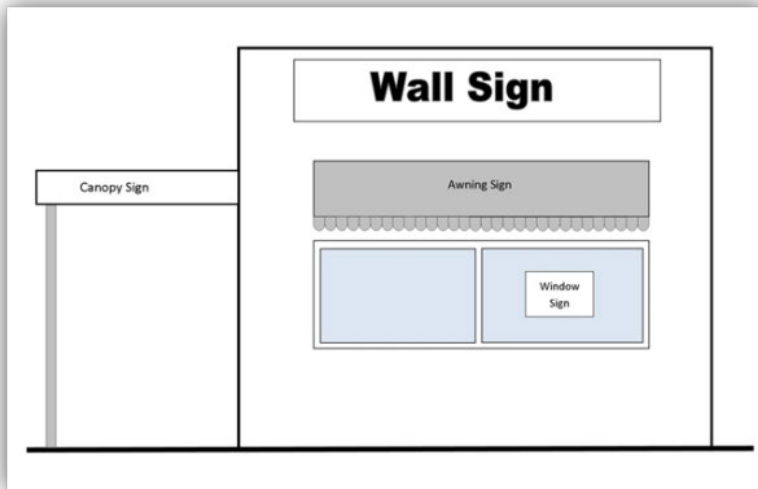
Section 16.06 GENERAL STANDARDS FOR PERMITTED SIGNS is amended as follows:

- Reference to signs permitted as accessory uses serving commercial or informational purposes and requiring zoning administrator approval is deleted from the introductory paragraph and reference is made to signs exempt from permit requirement as allowed in section 16.03.02 is added.
- **16.06.01(c)** is amended to include awning signs in the calculation of allowable wall sign area.
- **16.16.03(b)** is amended to remove the height standards within the Clear Vision Area and to include private road intersections as also requiring clear vision.
- **16.06.05(f)** is amended to reflect the revised name of electronic message signs instead of electronic changeable message signs.

Section 16.07 SPECIFIC SIGN STANDARDS is amended as follows:

- **16.07.01** is amended to create a distinction between canopy signs and awning signs and to require that awning signs be fully

adhered to the face of the awning. A new graphic is also added as follows:



- **16.07.02** is added to provide regulations regarding **Canopy signs** as follows: *Canopy signs shall not project vertically above or below the front fascia of the canopy by more than eighteen (18) inches and shall not project beyond or overhang the fascia horizontally by more than one (1) foot. Canopy signs shall not project above the roof or parapet of the building and conduit, raceways and wiring shall not be exposed. Any sign area on the canopy shall be included in calculations of maximum wall sign square footage.*
- **16.07.03** is amended to create individual sections for **Changeable message signs** and **Electronic message signs**.
- **16.07.04 Electronic Message Sign** is amended as follows:
 - Reflect name change from “Changeable message sign, electronic” to “Electronic message sign”;
 - Maintain reference and compliance with standards applicable to changeable message signs;
 - **16.07.04(c)** is amended to allow for full color displays by eliminating the requirement for only 1 color on a black or dark background;
 - **16.07.04(g)** adds requirement for a non-glare panel or equivalent to substantially reduce glare shall be installed to cover the electronic message sign display.
 - **16.07.04(h)** adds requirement for all permitted electronic message signs shall be equipped with a sensor or other device that automatically determines the ambient illumination and is programmed to automatically dim according to ambient light conditions.
 - **16.07.04(i)** adds requirement for a written certification from a sign manufacturer or other approved testing agency that the light intensity has been preset to conform to the brightness and display standards established herein and that the preset levels are protected from end user manipulation by password protected software or other method.
 - **16.07.04(j)** adds requirement for the owner or controller of any electronic message sign must adjust the sign to meet the brightness standards established herein and that any necessary adjustments must be made immediately upon notice of non-compliance from the Township.
- **16.07.06 Menu board** is amended to allow 2 menu boards per drive through lane instead of per restaurant and to increase the allowable menu board sign area from 16 to 20 square feet.
- **16.07.07 Temporary signs:** is deleted.
- **16.07.08 Municipal and non-profit organization signs** is relocated from exempt signs such that signs shall now require a permit and is also amended to be consistent with sign sizes allowed for this use in the commercial districts as provided in Table 16.1.
- **16.07.09 Rental office directional signs** is relocated from exempt signs so that a permit is required.
- **16.07.07 Temporary signs** is eliminated.
- **16.07.13 Window signs** is relocated from exempt signs and additional standards are added regarding determination of window area and maximum allowable area as follows: *The window area is calculated as the glazing area of the surface of the window, including windowpane dividers such as grilles, muntins, grids, mullions or similar. In no case shall any individual window sign be more than two hundred (200) square feet and the combined area of all window signs shall not exceed five hundred (500) square feet.*
- **Table 16.1 Sign Dimensional Standards and Regulations** is amended as follows:
 - The reference to “or Canopy” is removed from the Wall Sign column header row.
 - The reference to Mobile” is removed from Manufactured Home District.
 - “Public and” is added to the name of the Recreational Facilities district for consistency.
 - **Footnote (2) (b)** is amended to remove references to “interior lot (non-corner lot)” to allow Planning Commission discretion for any site with circumstances that may require additional visibility.

- o *Footnote (3) is amended to clarify which buildings or lots may qualify for Planning Commission discretion for second or larger monument sign area.*

Section 16.08 VALIDITY AND SEVERABILITY CLAUSE is added as follows: *This Article and the various components, sections, subsections, sentences and phrases are hereby declared to be severable. If any court of competent jurisdiction shall declare any part of this Ordinance to be unconstitutional or invalid, such ruling shall not affect any other provisions of this Ordinance not specifically included in said ruling. Further, if any court of competent jurisdiction shall declare unconstitutional or invalid the application of any provision of this Article to a particular parcel, lot, use, building or structure, such ruling shall not affect the application of said provision to any other parcel, lot, use, building or structure not specifically included in said ruling.*

REPEALOR: All ordinances or parts of Ordinances in conflict herewith are repealed.

SEVERABILITY: Should any section, subsection, paragraph, sentence, clause, or word of this Ordinance be held invalid for any reason, such decisions shall not affect the validity of the remaining portions of the Ordinance.

SAVINGS: This amendatory ordinance shall not affect violations of the Zoning Ordinance or any other ordinance existing prior to the effective date of this Ordinance and such violation shall be governed and shall continue to be separate punishable to the full extent of the law under the provisions of such ordinance at the time the violation was committed.

EFFECTIVE DATE: These ordinance amendments were adopted by the Genoa Charter Township Board of Trustees at the regular meeting held on _____ and ordered to be given publication in the manner required by law. This ordinance shall be effective seven days after publication.

On the question: “SHALL THIS ORDINANCE NOW PASS” the following vote was recorded:

Yeas:

Nays:

Absent:

I hereby approve the adoption of the foregoing Ordinance this _____ day of _____, 2020.

Paulette Skolarus
Township Clerk

Bill Rogers
Township Supervisor

Township Board First Reading: 10/05/20
Date of Posting of Proposed Ordinance: 10/06/20
Date of Publication of Proposed Ordinance: 10/11/20
Township Board Second Reading and Discussion: 10/19/20
Proposed Township Board Third Reading and Adoption:
Proposed Date of Publication of Ordinance Adoption:
Proposed Effective Date:

ARTICLE 16 SIGN STANDARDS

Sec. 16.01 STATEMENT OF PURPOSE

The purpose of this article is to regulate signs and outdoor advertising within Genoa Township to protect public safety, health and welfare; minimize abundance and size of signs to reduce motorist distraction and loss of sight distance; promote public convenience; preserve property values; support and complement objectives of the Township Master Plan and this Zoning Ordinance; and enhance the aesthetic appearance within the Township. The standards contained herein are intended to be content neutral. These objectives are accomplished by establishing the minimum amount of regulations necessary concerning the size, placement, construction, illumination and other aspects of signs in the Township in order to:

- 16.01.01 Recognize that the proliferation of signs is unduly distracting to motorists and ~~non-motorized travelers, pedestrians, creates a traffic hazard, and~~ reduces the effectiveness of signs ~~directing~~needed to direct and ~~warning~~warn the public, ~~causes. Too many signs can overwhelm the senses, impair sightlines and vistas, create~~ confusion, ~~reduces~~reduce desired uniform traffic flow, ~~and creates~~create potential for accidents, ~~—, affect the tranquility of residential areas, impair aesthetics and degrade the quality of a community. (as amended _____)~~
- 16.01.02 Prevent signs that are potentially dangerous to the public due to structural deficiencies or disrepair.
- 16.01.03 Eliminate potential conflicts ~~between business signs and~~with traffic control signs, which could create confusion and hazardous consequences.
- ~~16.01.04 Recognize that the principal intent of commercial signs, to meet the purpose of these standards and serve the public interest, should be for identification of an establishment on the premises, and not for advertising special events, brand names or off premise activities, as these can be advertised more appropriately by other methods.~~
- ~~16.01.05~~16.01.04 Enable the public to locate goods, services and facilities without excessive difficulty and confusion by restricting the number and placement of signs.
- ~~16.01.06~~05 Prevent placement of signs which will conceal or obscure signs of adjacent uses.
- ~~16.01.07~~06 Protect the public right to receive ~~messages, especially non-commercial~~ messages such as religious, political, economic, social, philosophical and other types of information protected by the First Amendment of the U.S. Constitution.
- ~~16.01.08 Prevent off premise signs from conflicting with land uses.~~
- 16.01.07 Protect the individual user's rights to convey a message balanced against the public's right to be free of signs which unreasonably compete with one another, distract drivers and pedestrians, and create safety concerns and confusion. This ordinance is intended to balance the individual user's desire to attract attention with the citizen's right to be free of unreasonable distractions. (as amended _____)

16.01.08 Prevent signs which unduly distract motorists and residents because of the periodic changing of the message on such signs pose a greater risk to the Township's interest in traffic safety and aesthetics. (as amended _____)

16.01.09 Maintain and improve the image of the Township by encouraging signs of consistent size which are compatible with and complementary to related buildings and uses, and harmonious with their surroundings.

16.01.10 Prohibit portable ~~commercial~~ signs in recognition of their significant negative impact on traffic safety and community aesthetics. (as amended _____)

16.01.11 Regulate the light emitted by signs to protect the Township's natural, existing, and desired dark skies.

Sec. 16.02 DEFINITIONS

~~16.02.01 Business center: a grouping of two or more business~~ 16.02.01 Awning Sign: a sign that is mounted, painted, or otherwise applied on or attached to an awning or other fabric, plastic, or protective cover that projects no more than six (6) feet over a door, entrance, or window of a building that is wholly supported by the building to which it is attached. A canopy is not an awning. (as amended _____)

16.02.02 Business center: a grouping of two or more establishments on one or more parcels of property which may share parking and access and are linked architecturally or otherwise present the appearance of a unified grouping of ~~businesses~~ establishments. A business center shall be considered one use for the purposes of determining the maximum number of monument signs. A vehicle dealership shall be considered a business center regardless of the number or type of models or makes available, however, used vehicle sales shall be considered a separate use in determining the maximum number of signs, provided that the used sales section of the lot includes at least twenty-five percent (25%) of the available sales area.

~~16.02.02~~ 03 Banner: a temporary sign made of fabric, plastic or other non-rigid material sign without enclosing structural framework. (as amended _____)

~~16.02.03 Canopy sign: a non rigid fabric marquee or awning type structure which is attached to the building by supporting framework, which includes a business identification message, symbol and/or logo.~~

~~16.02.04 Changeable message sign, electronic: a sign that provides a display created by electronic means such as lights, television, or liquid crystal display.~~

~~16.02.05~~ 16.02.04 Establishment affiliation signs: signs not exceeding a total of two (2) square feet per establishment indicating acceptance of credit cards or describing affiliations and are attached to a permitted sign, exterior wall, building entrance or window. (as amended _____)

16.02.05 Canopy sign: a wall sign that is mounted, painted, attached to or otherwise applied on the roof, fascia, soffit or ceiling of a rigid metal or similar structural protective cover which is permanently attached to and projects from the building. Awnings and shelters above a fuel service island are not a canopy. (as amended _____)

- 16.02.06 Changeable message sign, manual:** a reader board attached to a sign or the exterior of a wall where copy is changed manually.
- ~~16.02.06 Construction sign: a sign identifying the name(s) of project owners, contractors, developers, architects, designers, engineers, landscape architects and financiers of a project being constructed or improved; and not including advertising of any product or announcement of space availability.~~
- 16.02.07 Directional sign:** a sign ~~that~~ which assists motorists in determining ~~or confirming a correct route; specifically the flow of pedestrian or vehicular traffic such as~~ enter, exit, crosswalk and parking one-way signs. (as amended)
- ~~16.02.08 Menu board: a restaurant sign that displays menu items and prices and may include a communication system for placing food orders and digital display of order. (as amended 12/17/10)~~
- ~~16.02.09~~ **16.02.08 Electronic Message Sign (EMS):** a sign or portion of a sign, that displays an electronic image or video, which may or may not include text, including any sign or portion of a sign that uses changing lights or similar forms of electronic display such as LED to form a sign message with text and or images wherein the sequence of messages and the rate of change is electronically programmed and can be modified by electronic processes. This definition includes without limitation television screens, plasma screens, digital screens, flat screens, LED displays, video boards, and holographic displays. (as amended)
- ~~16.02.09~~ **Gas station pump island signs:** A sign affixed to or mounted on a fuel pump. (as amended)
- ~~16.02.10~~ **Menu board:** a sign located at a drive-through food service order lane. (as amended 12/17/10)
- ~~16.02.11~~ **Incidental sign:** a sign which is incidental, accessory and subordinate to a permitted use which is located upon the building site on which said sign is erected or maintained. Examples include but are not limited to a building entrance/exit sign, open/closed sign, days/hours of operation sign, restroom sign, establishment affiliation signs, and gas station pump island signs. (as amended)
- ~~16.02.12~~ **Monument sign:** a three-dimensional, self-supporting, solid base-mounted freestanding sign placed in the ground surface such that the entire bottom of the sign is affixed to the ground and is not supported by poles, columns or uprights, consisting of two (2) or more sides extending up from the base, and upon which a message, business, establishment, group of businesses or center name is affixed. (as amended)
- ~~16.02.10~~ **13 Moving Sign:** a sign in which the sign itself or any portion of the sign moves or revolves. A “rotating sign” is a type of moving sign. Such motion does not refer to the method of changing the message on the sign.
- ~~16.02.11~~ **14 Nit:** a unit of illuminative brightness equal to one (1) candela per square meter (cd/m²), measured perpendicular to the rays of the source. (as amended 12/17/10)
- ~~16.02.12~~ **Off premise sign:** ~~a sign which identifies a use or advertises products and services not available on the site or parcel on which the sign is located; a sign which directs travelers or provides a message unrelated to the site on which the sign is located, e.g. billboards.~~

- ~~16.02.15~~ **Parking lot signs:** A sign which regulates vehicle traffic within a permitted parking lot and includes information of a general directive or informational nature such as no parking, handicapped parking, and loading area.
- ~~16.02.13~~ **On premise sign:** a sign providing the address and name of owner of a parcel of land; a sign advertising a business, service or product sold or produced on the same site or parcel.
- ~~16.02.14~~ **Pole sign:** a sign supported on the ground by a pole ~~and not attached to any building or other structure or poles, the sole purpose of which pole or poles is to hold the sign.~~ (as amended _____)
- ~~16.02.15~~ **Political sign:** a temporary sign used in connection with local, state or national elections.
- ~~16.02.16~~~~16.02.17~~ **Portable sign:** a freestanding sign designed to be moved from place to place, whether or not it is permanently attached to the ground or structure. This includes hot-air and gas filled balloons, ~~sandwich boards, banners,~~ pennants, streamers, festoons, ribbons, tinsel, pinwheels, ~~non governmental~~ flags and searchlights; ~~but excludes political signs, real estate signs, construction signs, permanent changeable message signs, and regulatory/government signs.~~ (as amended _____)
- ~~16.02.17~~~~18~~ **Projecting sign:** a sign, other than a wall sign, that is affixed to any building or wall and whose leading edge extends more than twelve (12) inches beyond such building or wall.
- ~~16.02.18~~ **Real estate sign:** an on premise temporary sign advertising the availability of property or structures for sale or lease.
- ~~16.02.19~~ **Regulatory sign:** a sign installed by a public agency to direct traffic flow, regulate traffic operations and provide information that conforms to the Michigan Manual of Uniform Traffic Control Devices.
- ~~16.02.20~~~~16.02.19~~ **Roof sign:** a sign that is located above the top of the wall of a flat roof building, above the eave on a pitched roof building or above the deck line of a mansard roofed building.
- ~~16.02.21~~~~20~~ **Sign:** any device, structure, fixture, figure, banner, pennant, flag, balloon ~~or~~, poster, handbill, flyer, painting, streamer, placard, or similar object consisting of written copy, symbols, logos and/or graphics, designed for the purpose of identifying or bringing attention to an establishment, product, goods, services or other message to the general public. This definition of sign shall not include:
- (a) ~~16.02.22~~ ~~Temporary grand opening~~ Legal notices, including but not limited to signs: a temporary sign used to announce required for proposed zoning changes or variance requests.
- (b) Decorative displays in connection with a recognized holiday, provided that the grand opening display doesn't exceed 75 days.
- (c) Signs required by law (e.g. fire, traffic code). (as amended _____)
- (d) Flags of businesses any country, state, municipality, university, college or school.

16.02.21 Temporary sign: A sign that refers to an occurrence, happening, activity or series of activities, specific to an identifiable time and place or appears to be intended to be displayed for a limited period of time which is not intended to be lasting and is not constructed from an enduring material such as masonry and metal which remains unchanged in position, character, and condition (beyond normal wear), and is not permanently affixed to the ground, wall or building. Examples include but are ~~new to a particular location or under new ownership~~ not limited to posters, banners, a-frame/sandwich board and corrugated plastic/yard type signs. (as amended _____)

16.02.22 Vehicle Sign: A sign consisting of written copy, symbols, logos and/or graphics measuring more than ten (10) square feet in size attached to, mounted, pasted, painted, or drawn on any vehicle, whether motorized or drawn, that is placed, parked, or maintained on a parcel and is visible from the public right of way. (as amended _____)

16.02.23 Wall sign: a sign attached parallel to and extending not more than twelve (12) inches from the wall of the building. Painted signs, signs which consist of individual letters, cabinet signs, and signs mounted on the face of a mansard roof shall be considered wall signs.

16.02.24 Window sign: signs which are affixed to an inside surface of a window or are positioned within two (2) feet of the inside of a window so that they are visible from the outside. (as amended _____)

Sec. 16.03 APPLICATION OF STANDARDS: ~~EXEMPT SIGNS~~

16.03.01 Requirement for Permit. Except as expressly provided herein, it is unlawful for any person to erect, re-erect, alter or relocate any sign without obtaining a permit from the Zoning Administrator and paying the applicable permit fee. (as amended _____)

16.03.02 Exempt Signs. The following signs are specifically exempt from obtaining a sign permit but shall be required to comply with all other requirements of this ordinance:

~~16.03.01 Business affiliation signs: signs not exceeding a total of two (2) square feet per business indicating acceptance of credit cards or describing business affiliations and are attached to a permitted sign, exterior wall, building entrance or window.~~

(a)

~~16.03.02 Construction signs: provided that there shall be only one such sign per development project; with a maximum height of six (6) feet and not exceeding sixteen (16) square feet in area for residential projects; a maximum height of six (6) feet and not exceeding thirty two (32) square feet in area for non residential projects; setback a minimum fifteen (15) feet from any property line or public street right of way; and that such signs shall be erected during the construction period only and shall be removed fourteen (14) days after an occupancy permit is issued.~~

~~16.03.03 Flags: insignia of any nation, state, community organization, college or university.~~

~~16.03.04 Garage sale and estate sale signs: provided that they are not attached to public utility poles and do not exceed six (6) square feet in area; and that they are erected no more than ten (10) business days before and are removed within one (1) business day after the announced sale. Garage and estate sale signs may be placed within the public street right of way provided that the signs does not obstruct visibility. (as amended 3/5/10)~~

- ~~16.03.05~~ ~~Gas station pump island signs:~~ attached to the pumps, provided that there are no more than two (2) such signs per pump island and that such signs do not exceed four (4) square feet in area. (as amended 12/17/10)
- ~~16.03.06~~ **Historical marker:** plaques or signs describing state or national designation as an historic site or structure and/or containing narrative, not exceeding twelve (12) square feet in area.
- ~~16.03.07~~ (b) **Integral signs:** names of buildings, dates of erection, monumental citations, commemorative tablets when carved into stone, concrete or similar material or made of bronze, aluminum or other noncombustible material and made an integral part of the structure and not exceeding twenty-five (25) square feet in area.
- ~~16.03.08~~ ~~Miscellaneous signs:~~ on vending machines, gas pumps, and ice containers indicating the contents or announcing on premise sales, provided that the sign on each device does not exceed two (2) square feet in area.
- ~~16.03.09~~ ~~Model signs:~~ temporary signs directing the public to a model home or unit, which do not exceed six (6) square feet in area and are located onsite.
- ~~16.03.10~~ ~~Non commercial signs:~~ signs containing non commercial messages, such as those designating the location of public telephones, restrooms, restrictions on smoking and restrictions on building entrances, provided that such signs do not exceed two (2) square feet in area.
- ~~16.03.11~~ ~~Municipal and non profit organization signs:~~ local government, church, school, museum, library, public park or other non profit institution permanent signs with a minimum setback from the street right of way of ten (10) feet, which do not exceed twenty five (25) square feet and are a maximum of six (6) feet in height. (as amended 12/17/10)
- ~~16.03.12~~ ~~Owner/tenant signs:~~ address or occupant name and other signs of up to two (2) square feet in area mounted on the wall of an office building.
- ~~16.03.13~~ (c) **Parking lot signs:** ~~indicating restrictions on parking, when placed~~ A sign which regulates vehicle traffic within a permitted parking lot, ~~are~~ and includes information of a general directive or informational nature such as no parking, handicapped parking, and loading area; and does not exceed a maximum of six (6) feet in height; and ~~do not exceed~~ four (4) square feet in area.
- ~~16.03.14~~ ~~Political signs:~~ provided such signs are not placed within the public street right of way line in a manner that obstructs visibility. (as amended 12/31/06)
- ~~16.03.15~~ ~~Real estate signs:~~ provided that there shall be only one real estate sign per parcel. For corner lots or through lots there may be one real estate sign located within the front yard of each street frontage. The maximum height of any such sign shall be eight (8) feet and the maximum size of any such sign shall be twenty (20) square feet in all single family residential districts and thirty six (36) square feet in multiple family, commercial and industrial districts. One additional open house shall be permitted for a period not to exceed two (2) days on the lot where the sale is taking place. (as amended 12/31/06)

~~16.03.16~~ (d) Regulatory, directional and street signs: erected and maintained by a public agency with the purpose of directing, managing or regulating traffic in compliance with Michigan Manual of Uniform Traffic Control Devices Manual. Such signs include, but are not limited to, street signs, traffic signals, traffic safety signs, speed limit signs, Township gateway/entry signs, neighborhood identification signs and directional signs. Regulatory, directional and street signs shall be allowed within the ~~required setback area~~ public street right-of-way provided such signs are not placed ~~within the public street right of way line~~ in a manner that obstructs visibility. (as amended 3/5/10)

~~16.03.17~~ Rental office directional signs: Up to two (2) signs identifying or directing motorists to a rental or management office in a multiple family development, provided that such signs are a maximum of four (4) feet in height, are setback a minimum of fifteen (15) feet from any property line or public right of way, and do not exceed three (3) square feet in area.

~~16.03.18~~ Roadside stand signs: provided that they meet the standard of Section 3.03.02(f) regarding their removal, that there are a maximum of three on any parcel and none exceed thirty two (32) square feet in area.

~~16.03.19~~ (e) Street address signs (street numbers). ~~(as amended 12/31/06)~~ Street address signs shall be allowed within the ~~required setback area~~ public street right-of-way provided such signs are not placed ~~within the public street right of way line~~ in a manner that obstructs visibility. (as amended 3/5/10)

~~16.03.20~~ (f) Temporary signs: Temporary signs shall be allowed subject to the following:

- (1) All temporary signs shall be setback a minimum of ten (10) feet from the back of curb for curbed roadways and ten (10) feet from the edge or gravel or gravel shoulder for uncurbed or gravel roadways;
- (2) Temporary signs shall not be located within the twenty-five (25) feet clear vision area as provided in Section 16.06.03(b);
- (3) Prior to the erection or placement of a temporary sign, the permission of the property owner where the sign is to be located must be secured;
- (4) Temporary signs shall not be illuminated.
- (5) All temporary signs must be made of durable water resistant materials and shall be well maintained. Frayed, torn, broken or illegible signs will be deemed unmaintained and required to be removed.
- (6) The dimensional standards and regulations applicable to temporary signs are as follows:

Within Agricultural Districts, Residential Districts, RPUD, Residential in MUPUD and Neighborhood Street Frontage in TCOD:

<u>Type</u>	<u>Number</u>	<u>Area</u>	<u>Height</u>	<u>Duration</u>
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GENOA TOWNSHIP ZONING ORDINANCE

<u>Temporary Sign(s)</u>	<u>Not more than five (5) per lot provided there is a minimum separation distance of ten (10) feet between any other temporary sign.</u>	<u>6 sq. ft.</u>	<u>4 ft.</u>	<u>No more than 45 consecutive days.</u>
<u>Extra Temp. Sign(s)</u>	<u>Not more than two (2) per lot provided there is a minimum separation distance of ten (10) feet between any other temporary sign.</u>	<u>32 sq. ft.</u>	<u>6 ft.</u>	<u>No more than 45 consecutive days.</u>
<u>Within Nonresidential Districts, NRPUD, RDPUD, ICPUD, CAPUD, Nonresidential in MUPUD and Grand River, Dorr Road, and Town Center Street Frontage in TCOD:</u>				
<u>Type</u>	<u>Number</u>	<u>Area</u>	<u>Height</u>	<u>Duration</u>
<u>Temporary Sign(s)</u>	<u>One (1) sign per lot with one (1) additional sign allowed for each one-hundred (100) linear feet of frontage in excess of the minimum lot width required in the zoning district subject to a minimum separation distance of one hundred (100) feet between any other temporary sign.</u>	<u>6 sq. ft.</u>	<u>4 ft.</u>	<u>No more than 45 consecutive days per year.</u>
<u>Extra Temp. Sign(s)</u>	<u>Not more than two (2) per lot provided there is a minimum separation distance of one-hundred (100) feet between any other temporary sign.</u>	<u>32 sq. ft.</u>	<u>6 ft.</u>	<u>No more than 45 consecutive days per year.</u>

(as amended _____)

(g) Warning signs: such as no trespassing, warning of electrical currents or animals, provided that such signs do not exceed six (6) square feet. Warning signs shall be allowed within the required setback area provided such signs are not placed within the public street right-of-way ~~line in a manner that obstructs~~ and do not obstruct visibility. (as amended 3/5/10) and _____)

~~16.03.21 Window~~ (h) Incidental signs: ~~window~~ Incidental signs ~~shall be~~ permitted to occupy no more than twenty five (25%) of within the area of each individual window except as provided non-residential districts, but are subject to the setbacks applicable to principal buildings for the zoning district and shall not exceed two (2) square feet in 16.07.02(d) size. (as amended ~~12/17/10~~ _____)

Sec. 16.04 **PROHIBITED SIGNS**

The following signs shall be prohibited in any district in the Township:

16.04.01 ~~Commercial vehicles. Commercial vehicles may not be used as~~ Vehicle signs. ~~As determined by the Zoning Administrator, a commercial~~ A vehicle sign may only be parked on a business premises or an industrial lot placed when located in compliance with the setbacks applicable to principle buildings only when it is determined that there are no other options for a time period not exceeding forty eight (48) hours for placement on the intended

- ~~purpose~~premises and that the vehicle is located in the least visible location as seen from the public road right of advertising a product or serving as a business sign way. (as amended 12/17/10) _____)
- 16.04.02 **String/Rope lights.** Exterior string and/or rope lights ~~used in connection with a commercial enterprise~~ shall be prohibited, other than holiday decorations which ~~are strung no more than sixty (60) days before the holiday and removed within ten (10) days following the holiday for which they were erected.~~comply with Section 16.02.20(b). (as amended _____)
- 16.04.03 **Signs in right-of-way.** With the exception of signs placed by the Michigan Department of Transportation or Livingston County Road Commission, non-regulatory signs placed in any public right-of-way, including those attached to a utility pole or affixed to a tree shall be prohibited. No sign in any zoning district shall be erected or placed in the public right-of-way except ~~as may otherwise be for the regulatory, directional, and street signs erected by a public agency, street address signs, and temporary signs as~~ expressly authorized by Section 16.03.02(d), 16.03.02(e) and 16.03.02(f) of this Ordinance. The Township retains the right to remove any signs found to be in violation of this section. (as amended 12/17/10) and _____)
- ~~16.04.04 **Off premise signs.** Signs shall only be permitted as an accessory use on the same lot as a principal permitted use. Off premise signs that are not located on the same lot as the principal use they serve shall be prohibited. (as amended 3/5/10) No sign in any zoning district shall be erected or placed in the public right of way except as may otherwise be expressly authorized by this Ordinance. The Township retains the right to remove any signs found to be in violation of this section. (as amended 12/17/10)~~
- ~~16.04.05 **Pole signs.** Pole signs shall be prohibited.~~
- ~~16.04.06 **16.04.04 Pole signs.** Pole signs shall be prohibited.~~
- 16.04.05 **Portable signs.** Portable signs shall be prohibited unless otherwise provided except a permit may be issued to allow an establishment to use a portable sign only one time and after it has opened at the location or have new owners for in this ordinance a period not to exceed fourteen (14) days subject to the setbacks in Section 16.06.03. (as amended _____)
- ~~16.04.07 **06 Roof signs.** Roof signs shall be prohibited.~~
- ~~16.04.08 **07 Moving.** Signs having moving members, or parts or emitting a sound shall be prohibited.~~
- ~~16.04.09 **08 Lights.** Signs using high intensity lights or flashing lights, spinners or animated devices; neon signs in agricultural or residential districts shall be prohibited.~~
- ~~16.04.10 **09 Obstruct vision.** Signs that obstruct vision or impair the vision of motorists or non-motorized travelers at any intersection, driveway, within a parking lot or loading area shall be prohibited. No sign in any zoning district shall be erected or placed in the public right-of-way except as may otherwise be expressly authorized by this Ordinance. The Township retains the right to remove any signs found to be in violation of this section. (as amended 12/17/10)~~
- ~~16.04.11 **10 Emergency or traffic.** Signs that simulate or could in any way be confused with the lighting of emergency vehicles or traffic signals shall be prohibited.~~

16.04.~~12~~¹¹ **On Towers.** Any type of signage including logos shall not be permitted on a public or private radio, television, cellular phone, or water towers with the exception of the name of the municipality, unless approved by the Township Board as described in section 6.02.02(p)(5) or the name of the person or entity that conveyed the property or granted an easement to the Township or the Utility Authority upon which the tower is located.

16.04.~~13~~¹² **Costumed people.** Any person dressed with a business logo or as a representation of a business or establishment logo/mascot for the purpose of drawing attention and advertising that business-or establishment. (as amended 12/31/06)

16.04.~~14~~¹³ **Exceeding size limits.** Any sign that exceeds the height or area limits of this article shall be prohibited. (as amended 3/5/10)

16.04.14 Vacant land. Signs on vacant land shall be prohibited except for temporary signs as provided in Section 6.02.03(f).

Sec. 16.05 **REQUIRED ADDRESS SIGN**

All residences and ~~commercial/industrial~~non-residential buildings shall have an address sign which is clearly visible from the adjacent street- and shall comply with the requirements of the Fire Authority if applicable. (as amended)

Sec. 16.06 **GENERAL STANDARDS FOR PERMITTED SIGNS**

~~Signs which are permitted as accessory uses serving a commercial or informational purpose~~
Signs may be permitted subject to the requirements of this section; provided that no such sign shall be erected or altered until ~~approved by the Zoning Administrator and until~~ a permit has been issued unless otherwise provided for in section 16.03.02.

16.06.01 **Measurement of sign area:**

- (a) The area for signs shall be measured by calculating the square footage of the sign face, measured by enclosing the most protruding points or edges of a sign within a parallelogram or rectangle including any frame. On a monument sign, a decorative masonry base shall not be included in the sign area measurement.
- (b) Where a sign has two or more faces, the area of only the larger face shall be considered when calculating maximum size, provided all faces are part of the same structure, back-to-back, contain the same message and are separated by no more than two (2) feet.
- (c) The wall sign area square footage shall be determined by enclosing the portion of the wall which contains a message, lettering, symbol and/or logo within a parallelogram or rectangle. Signs placed on awnings and canopies shall also be counted towards the allowable wall sign area. (as amended)

16.06.02 **Sign height:** The height of the sign shall be measured from the average grade to the uppermost point of the sign. Average grade shall be measured fifty (50) feet along the frontage from both sides of the sign. Placing a sign on top of a berm is permitted only if the berm is long enough to meet the average grade requirement and landscaping is provided on the berm.

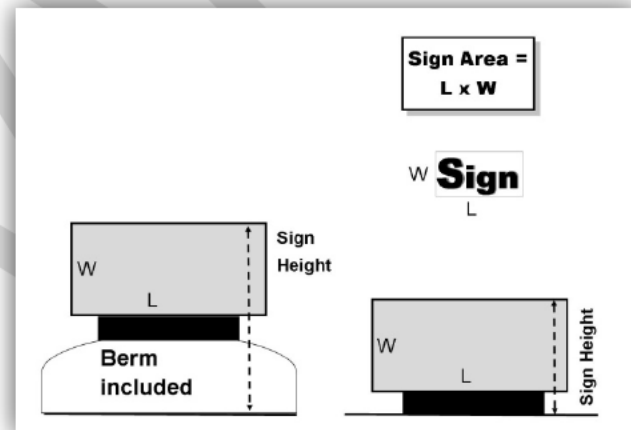
16.06.03 **Sign setbacks:**

- (a) All signs, unless otherwise provided for, shall be setback a minimum of ten (10) feet from any public street right-of-way or property line. This distance shall be measured from the nearest edge of the sign, measured at a vertical line perpendicular to the ground to the right-of-way.
- (b) In order to ensure adequate sight distance for motorists, bicyclists and pedestrians, a minimum clear vision area shall be maintained ~~between a height of two (2) feet and six (6) feet~~ within a triangular area measured twenty-five (25) feet back from ~~intersection~~ intersections of public and/or private road right-of-way lines. Greater clear vision areas may be required by the Michigan Department of Transportation or the Livingston County Road Commission in particular areas. Furthermore, signs shall not be permitted where they obstruct motorist vision of regulatory signs, traffic control devices or street signs.

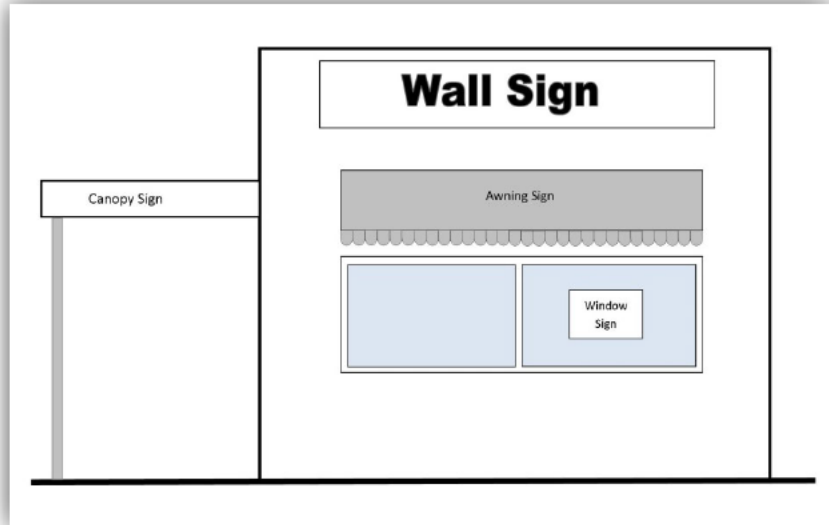
16.06.04 **Sign materials:** as permitted in the various zoning districts, signs shall be designed to be compatible with the character of building materials and landscaping to promote an overall unified and aesthetic effect in accordance with the standards set forth herein. Signs shall not be constructed from materials that are remnants or manufactured for a different purpose.

16.06.05 **Illumination:** Sign illumination shall comply with all of the following requirements:

- (a) Signs shall be illuminated only by steady, stationary shielded light sources directed solely at the sign, or internal to it.
- (b) Use of glaring undiffused lights or bulbs shall be prohibited. Lights shall be shaded so as not to project onto adjoining properties or thoroughfares.
- (c) Sign illumination that could distract motorists or otherwise create a traffic hazard shall be prohibited.
- (d) Illumination by bare bulbs or flames is prohibited.
- (e) Underground wiring shall be required for all illuminated signs not attached to a building.



(f) Electronic ~~changeable~~ message signs may be permitted subject to Section 16.07.02-03 (as amended 12/17/10) and _____)



16.06.06 **Construction and maintenance:**

Every sign shall be constructed and maintained in a manner consistent with the building code provisions and maintained in good structural condition at all times. All signs shall be kept neatly painted, stained, sealed or preserved including all metal parts and supports.

16.06.07 **Sign safety:** All signs erected, constructed, reconstructed, altered or moved shall be constructed in such a manner and of such materials so that they shall be able to withstand wind pressure of at least twenty (20) pounds per square foot. All signs, including any cables, guy wires or supports shall have a minimum clearance of four (4) feet from any electric fixture, street light or other public utility pole or standard.

Sec. 16.07 **SPECIFIC SIGN STANDARDS**

The number, display area and height of signs within the various zoning districts ~~is~~are provided in table 16.1 and its accompanying set of footnotes. Some additional standards for specific types of signs are given below:

16.07.01 **CanopyAwning signs:** ~~CanopyAwning~~ signs shall be fully adhered to the face of the awning which may project a maximum of six (6) feet from the edge of the building, measured horizontally parallel to the ground. Any sign area on the ~~canopyawning~~ shall be included in calculations of maximum wall sign square footage. (as amended 12/31/06) _____)

~~16.07.02~~ 16.07.02 **Canopy signs:** Canopy signs shall not project vertically above or below the front fascia of the canopy by more than eighteen (18) inches and shall not project beyond or overhang the fascia horizontally by more than one (1) foot. Canopy signs shall not project above the roof or parapet of the building and conduit, raceways and wiring shall not be exposed. Any sign area on the canopy shall be included in calculations of maximum wall sign square footage. (as amended 12/31/06 and _____)

16.07.03 **Changeable message signs:** Changeable message signs shall be permitted on any non-residential sign, subject to the following regulations:

(a) ~~(a)~~—Only one changeable message ~~signs~~sign shall be permitted per ~~business-establishment~~. Changeable message signs shall only be part of one of the

following types of conforming signs and shall be subject to the area, height, and placement requirements for that sign:

- (1) A monument sign; or
- (2) A window sign.

(b) ~~(b)~~ — Changeable message signs may not be added to a nonconforming sign.

(c) ~~(c)~~ — The changeable message portion of a monument sign shall not exceed one-third (1/3) of the sign area and the remainder of the sign shall be of a permanent character.

(d) ~~(d)~~ — Changeable message signs affixed or hung in a window shall be limited to one (1) per business establishment or two (2) for businesses establishments in corner units or lots and shall be a maximum of two (2) square feet in area. (as amended)

(e) 16.07.04 Electronic Message Sign (EMS): Electronic message signs shall meet all of the requirements for changeable message signs ~~shall meet all of the~~ in Section 16.07.02 above, in addition to following requirements, ~~in addition to (a) (d) above~~ below:

(a) ~~(1)~~ — Electronic ~~changeable~~ message signs shall not exceed the following illuminative brightness:

Time of Day	Brightness	
	Within 300 feet of residential district or use	At least 300 feet from residential district or use
Night time	300 nits (cd/m2)	500 nits (cd/m2)
Day time	3,500 nits (cd/m2)	5,000 nits (cd/m2)

(b) ~~(2)~~ — The message on an electronic ~~changeable~~ message sign may change a maximum of four (4) times per hour, except for time or temperature displays. At all other times the sign message and background must remain constant. If the sign is within 300 feet of a residential use or zoning district, the message shall remain static from dusk until dawn.

(c) ~~(3)~~ — ~~The lettering and/or message components on an electronic changeable message sign shall be comprised of one (1) color with a black or dark background.~~ The lettering and/or message components being displayed at any given time shall not change, flash or fade to another color. The ~~changeable~~ electronic message sign shall have a default design that will freeze the sign in a dark or blank position if a malfunction occurs. (as amended)

(d) ~~(4)~~ — Electronic ~~changeable~~ message signs shall not contain any moving, blinking, flashing, scrolling or animated parts nor have the appearance of having any movement or animation. Only static messages shall be displayed.

- (e) ~~(5)~~ — Electronic ~~changeable~~ message signs shall be located with a minimum separation distance of one hundred fifty (150) feet from any other electronic ~~changeable~~ message sign.
- (f) ~~(6)~~ — Electronic ~~changeable~~ message signs shall only be permitted in non-residential zoning districts. (as amended 12/17/10)
- (g) A non-glare panel or equivalent to substantially reduce glare shall be installed to cover the electronic message sign display. (as amended _____)
- (h) All permitted electronic message signs shall be equipped with a sensor or other device that automatically determines the ambient illumination and is programmed to automatically dim according to ambient light conditions. (as amended _____)
- (i) A written certification from a sign manufacturer or other approved testing agency that the light intensity has been preset to conform to the brightness and display standards established herein and that the preset levels are protected from end user manipulation by password protected software or other method. (as amended _____)
- (j) The owner or controller of any electronic message sign must adjust the sign to meet the brightness standards established herein and that any necessary adjustments must be made immediately upon notice of non-compliance from the Township. (as amended _____)
- 16.07.0305 Directional signs:** No more than one (1) directional sign shall be permitted per approved driveway, with a maximum sign area of four (4) square feet per sign, and a maximum height of three (3) feet. Any area of a directional sign that includes ~~a business~~ an establishments name, symbol or logo shall be calculated as part of the allowable monument sign square footage, as specified in table 16.1.
- 16.07.0406 Menu board:** Up to two (2) menu board signs shall be permitted per drive-through ~~restaurant, which display menu items and may include a communication system for placing food orders and digital display of order.~~ order lane. Each menu board shall be a maximum of ~~sixteen (16)~~ twenty (20) square feet. Menu board sign(s) shall not be located in the front yard. (as amended 12/17/10) and _____)
- 16.07.0507 Monument signs:** A minimum setback of ten (10) feet shall be provided from the right-of-way, when located to ensure adequate sight distance for motorists. Dimensional standards for monument signs are given in table 16.1.
- 16.07.08 Municipal and non-profit organization signs:** Local government, church, school, museum, library, public park or other non-profit institution permanent signs shall comply with the standards provided for the Neighborhood Services District in table 16.1 (as amended 12/17/10 and _____)
- 16.07.16.07.0609 Rental office directional signs:** Up to two (2) signs identifying or directing motorists to a rental or management office in a multiple family development, provided that such signs are a maximum of four (4) feet in height, are setback a minimum of fifteen (15) feet from any property line or public right-of-way, and do not exceed three (3) square feet in area. (as amended _____)
- 16.07.10 Residential community or development identification signs:** One permanent sign per driveway which does not exceed thirty-six (36) square feet in area and a maximum height of

GENOA TOWNSHIP ZONING ORDINANCE

six (6) feet identifying developments such as ~~office complexes~~, a college, a subdivision, an apartment complex, condominium communities, senior housing complexes, mobile home parks and similar uses.

~~16.07.07 Temporary signs: One temporary sign may be permitted on the site for a period not to exceed fourteen (14) days. A business shall only be allowed to use a temporary sign once during its stay at the same location or have new owners. The sign shall be no larger than thirty five (35) square feet in surface display area per side and shall not exceed six (6) feet in height. Wind blown devices, such as pennants, spinners, and streamers shall also be allowed on the site of the business advertising a grand opening for the fourteen day time period designated for the temporary sign.~~

16.07.11~~16.07.08~~

Wall signs: Signs shall not project beyond or overhang the wall or any permanent architectural feature by more than one (1) foot and shall not project above the roof or parapet. (as amended 12/17/10)

16.07.12 Window signs: Window signs shall be permitted to occupy no more than twenty five (25%) of the window area on which they are displayed except as provided for in 16.07.02(d). The window area is calculated as the glazing area of the surface of the window, including windowpane dividers such as grilles, muntins, grids, mullions or similar. In no case shall any individual window sign be more than two hundred (200) square feet and the combined area of all window signs shall not exceed five hundred (500) square feet. (as amended 12/17/10 and _____)

Table 16.1 Sign Dimensional Standards and Regulations

DISTRICT (7)	WALL OR CANOPY SIGN		MONUMENT SIGN		
	MAX. NO. OF SIGNS ⁽¹⁾	MAX SIZE	MAX. NO. OF SIGNS ⁽³⁾	MAX. SIZE ^(3,4,5)	MAX. HEIGHT
Agricultural Districts	1	10 sq. ft.	1	10 sq. ft.	6 ft.
Single Family Residential (6)	N/A	N/A	(See Exempt Signs)		
Multiple Family Residential	N/A	N/A	(See Exempt Signs)		
Mobile Manufactured Home District	N/A	N/A	(See Exempt Signs)		
Neighborhood Service District <u>Town Center Overlay District</u>	1 per business <u>establ</u> <u>ishment</u>	10% of front facade ⁽²⁾	1 ⁽⁴⁾	72 sq. ft.	6 ft.
General Commercial District Regional Commercial District	1 per business <u>establ</u> <u>ishment</u>	10% of front facade ⁽²⁾	1 ⁽⁴⁾	72 sq. ft.	6 ft.
Office -Service District	1 per business <u>establ</u> <u>ishment</u>	10% of front facade ⁽²⁾	1 ⁽⁴⁾	72 sq. ft.	6 ft.
<u>Public and</u> Recreational Facilities District	1	10% of front ⁽²⁾ facade	1 ⁽⁴⁾	72 sq. ft.	6 ft.
Industrial District	1	10% of front ⁽²⁾ facade	1	60 sq. ft.	6 ft.
Planned Industrial and PUD Districts (7)	1	10% of front ⁽²⁾ facade	1	60 sq. ft.	6 ft.

(as amended _____)

Footnotes to Table 16.1:

- (1) One wall sign shall be allowed per ~~business~~establishment with its own public entrance. The sign may be attached to the façade that faces the street or on another façade where the ~~business~~establishment provides a public entrance; in either case, however, the sign may only be attached to a portion of the building that is occupied by the ~~business-~~establishment. For a multi-tenant office building with common entrances, one (1) building identification sign shall be allowed.
- (2) The maximum wall sign shall not exceed ten percent (10%) of the facade of the building that the sign is attached to and is occupied by the ~~business~~establishment or one-hundred (100) square feet, per use or ~~business~~ establishment whichever is less. The maximum allowable wall sign area may be utilized in the following manner:
- a. Two wall signs may be permitted for ~~businesses~~establishments located on a corner or through-lot. One sign, meeting the maximum allowable sign area, shall be permitted on each side of the building that fronts along the public right-of-way, including I-96.
 - b. ~~At the discretion of~~ The Planning Commission, shall permit two wall signs ~~may be permitted~~ for ~~businesses~~establishments located on ~~an interior~~a lot (~~non-corner lot~~) which under certain circumstances, ~~such as~~where obstructed views and building orientation, require additional visibility. The total collective sign area of the two signs may not exceed one-hundred (100) square feet. (as amended _____)
 - c. ~~Commercial structures~~Buildings containing one use or ~~business~~ establishment use, as determined by the Planning Commission, the size of the wall sign may be increased up to the maximum square footage given in the following table.
 1. 201 - 400 linear feet of building frontage facing a public street and having a public entrance = 150 square foot maximum wall sign area.
 2. Over 400 linear feet of building frontage facing a public street and having a public entrance = 200 square foot maximum wall sign area.
 3. The maximum wall sign can be increased by up to twenty percent (20%) if required number or size of landscape materials is exceeded by at least twenty percent (20%).
- (3) For buildings or lots having frontage and vehicular access along a second public street, frontage along I-96, or for a business/retail shopping center, office center, or industrial park with a combined gross floor area over 60,000 square feet, a second sign or a larger sign ~~may~~shall be permitted by the Planning Commission provided that the total sign area does not increase the maximum signs square footage listed for that district in the table above by more than fifty percent (50%). The Planning commission ~~may~~shall also approve one (1) additional monument sign for each outlot with at least one hundred (100) feet of public street frontage provided the site provides shared access. (as amended _____)

- (4) Any logo or business/establishment identification on any directional sign; or any logo or business/establishment identification area on a second sign at any driveway shall be included when calculating maximum sign area.
- (5) A ten (10) percent increase in the maximum permitted monument sign area is permitted if extensive landscaping and a decorative brick base consistent with the materials of the principal building are provided.
- (6) Refer to Section 16.07.~~0609~~ for residential identification signs.
- (7) PUD District development agreements may provide for specific sign standards.

Sec. 16.08 VALIDITY AND SEVERABILITY CLAUSE

This Article and the various components, sections, subsections, sentences and phrases are hereby declared to be severable. If any court of competent jurisdiction shall declare any part of this Ordinance to be unconstitutional or invalid, such ruling shall not affect any other provisions of this Ordinance not specifically included in said ruling. Further, if any court of competent jurisdiction shall declare unconstitutional or invalid the application of any provision of this Article to a particular parcel, lot, use, building or structure, such ruling shall not affect the application of said provision to any other parcel, lot, use, building or structure not specifically included in said ruling.

(as amended 12/31/06, 8/24/07 ~~and 3/5/10~~, and / /)



MEMO

TO: Members of the Genoa Charter Township Board

FROM: Kim Lane, Human Resources

DATE: November 2, 2020

RE: 2021 Township Benefit Program

.....
Kim Lane

Please consider the following action:

Moved by _____, supported by _____ to approve the 2021 Township Benefits budget as presented by the Human Resources Director.

2021 BENEFIT SOLUTIONS

REVIEW AND RECOMMENDATIONS



HIGHLIGHTS FOR 2021

- Our overall increase in benefit costs for 2021 is 5.92%. This cost is based on our Blue Cross Blue Shield renewal and mainly made up of increase in ages. This is a very favorable rate considering our increase for 2020 was 11.3% and 2019 was 7.5%.
- For 2020, our self-insured EHIM costs were lower than projected due to COVID-19 quarantines and many people not receiving regular annual or elective treatments. We anticipate costs to be higher in 2021 so we are leaving our projected cost the same for next year.
- Dental, Life and Disability companies have renewed our coverage at the same rates as last year.
- We continue to see 75% participation in our Wellness Plan. Feedback on the program continues to be very positive and employees have been motivated to make positive changes in their overall health.

EMPLOYEE CONTRIBUTIONS AND TOTAL BENEFIT COSTS FOR 2021

- Employee contributions are based on 10% of BCBS and EHIM costs for Single, 2-Person, and Family.
- No changes in cost for Life, Disability or Dental coverages for 2021.

Township Expenses				
		2021 Renewal		
	2020 Budget/Fees			
Health/Vision – 6% incr	\$506,911	\$550,336		
EHIM	\$121,778	\$121,778		
Delta Dental	\$46,509	\$46,509		
Basic Life Insurance	\$3,739	\$3,739		
Short-Term Disability	\$9,441	\$9,441		
Long-Term Disability	\$7,311	\$7,311		
Opt-Out Cost	\$20,345	\$20,345		
Wellness Program	\$15,000	\$15,000		
Total Cost	\$731,034	\$774,459		
Less Employee Contributions	-\$61,944	-\$65,808		
Net Annual Township Cost	\$669,090	\$708,651		
Percent Increase Prior to EE Contributions		5.94%		
Percent Increase Less EE Contributions		5.92%		
2020 Monthly Composite Rates				
	EEs	BCBS 2021 Rate	2021 EHIM Rate	Total Monthly Health Rate
Single	9	\$574.70	\$111.22	\$685.92
2-Person	7	\$1,379.29	\$266.93	\$1,646.22
Family	18	\$1,724.11	\$333.66	\$2,057.77

Employee Expenses**		
Based on Composite Rates	Current EE Contribution (Monthly)	EE Contribution at 10% BCBS + EHIM (Monthly)
Single	\$65	\$69
2-Person	\$155	\$165
Family	\$194	\$206
Monthly Total (All EE)	\$5,162	\$5,484
Annual Total (All EE)	\$61,944	\$65,808

** Employee Contributions are deducted on a pre-tax basis

Impact on Employees Per Pay			
	Current EE Contribution Per Pay	2021 Contribution Per Pay	Increase Per Pay
Single	\$30.00	\$31.85	+ \$1.85
2-Person	\$71.54	\$76.15	+ \$4.61
Family	\$89.54	\$95.08	+ \$5.54

ASSESSING DEPARTMENT

Memo

To: Genoa Township Board

From: Debra L. Rojewski 

Date: 11/2/2020

Re: Instructions for poverty exemption, guidelines for poverty exemption, Poverty Exemption application and Poverty Exemption worksheet.

Manager Review: 

I would like the Genoa Township Board to adopt these guidelines for the 2021 Board of Review. The township is required to adopt guidelines that set income levels for our poverty exemption guidelines. The State of Michigan also requires that poverty exemption guidelines are established by the townships local assessing unit and we shall include an asset level test. An asset level test means the amount of cash, fixed assets or other property that could be used or converted to cash for use in payment of property taxes.

The income levels the township is using were supplied by the State of Michigan. I have attached the income levels which are the Federal Poverty Guidelines supplied to us from the State of Michigan. If you have any further questions feel free to contact me.

Please consider the following action:

Moved by _____, supported by _____, to

Approve the 2021 Instructions for poverty exemption, guidelines for poverty exemption, Poverty exemption application and Poverty exemption worksheet as submitted.

**GENOA CHARTER TOWNSHIP
COUNTY OF LIVINGSTON, MICHIGAN**

**ESTABLISHING GUIDELINES FOR GRANTING OF POVERTY EXEMPTIONS
FROM PROPERTY TAXES PURSUANT TO MCL 211.7u AND
ESTABLISHING BEGINNING DATE FOR THE BOARD OF REVIEW**

At a regular meeting of the Board of Trustees of Genoa Charter Township, County of Livingston, State of Michigan, held on November 2, 2020 the following was moved, supported and adopted.

RECITALS:

WHEREAS, P.A. 390 of 1994, which amended Section 7u of Act 206 of the Public Acts of 1893, as amended by Act 313 of the Public Acts of 1993, being section 211.7u of the Michigan Compiled Laws, requires the governing body of the assessing unit to determine and make available to the public the policy and guidelines for granting of poverty exemptions under MCL 211.7u;

NOW, THEREFORE BE IT RESOLVED that to be eligible for a poverty exemption pursuant to MCL 211.7u in the Township of Genoa, a person must be the owner and must occupy the property as a homestead, as defined, for which the exemption is requested; file a completed and notarized application; file copies of federal and state income tax returns for ALL persons residing in the homestead, including property tax credit forms and/or Statement of Benefits Paid from Michigan Department of Social Services or Social Security Administration; meet local (Genoa Charter Township) poverty income standards;

BE IT FURTHER RESOLVED that the applicant must have an annual household income less than the amounts shown in Attachment A;

BE IT FURTHER RESOLVED that the applicant must have an annual taxable and/or non-taxable dividend income less than \$500;

BE IT FURTHER RESOLVED that the applicant's asset level, excluding the homestead, may not exceed \$10,000;

BE IT FURTHER RESOLVED that the applicant may not have ownership interest in any real estate other than the homestead;

BE IT FURTHER RESOLVED that a poverty exemption may be granted for only one year at a time;

BE IT FURTHER RESOLVED that the applicant may not be entitled to a poverty exemption if the reason is self-imposed, even if the applicant meets the income requirements.

BE IT FURTHER RESOLVED that for the 2021 tax year the Genoa Charter Township Board of Review will begin its proceedings on Tuesday, March 2, 2021;

BE IT FURTHER RESOLVED that the board of review shall request identification of the applicant and/or proof of ownership of the homestead under consideration for poverty exemption;

BE IT FURTHER RESOLVED that the board of review may request from the applicant any supporting documents which may be utilized in determining a poverty exemption request;

BE IT FURTHER RESOLVED that the completed poverty exemption application must be filed after January 1, but before the day prior to the last day of the board of review in the year for which exemption is sought;

BE IT FURTHER RESOLVED that the board of review shall administer an oath wherein the applicant testifies as to the accuracy of the information provided;

BE IT FURTHER RESOLVED that the board of review may deviate from the established policy and guidelines only for substantial and compelling reasons. The applicant will be notified, in writing, the reasons for deviating from the policy and guidelines for poverty exemption;

BE IT FURTHER RESOLVED that to conform with the provisions of P.A. 390 of 1994, this resolution is hereby given immediate effect.

ATTACHMENT A

POVERTY LEVEL GUIDELINES FOR 2021 TAX YEAR

FAMILY UNIT	HOUSEHOLD INCOME
Family of 1:	\$12,760
Family of 2:	\$17,240
Family of 3:	\$21,720
Family of 4:	\$26,200
Family of 5:	\$30,680
Family of 6:	\$35,160
Family of 7:	\$39,640
Family of 8:	\$44,120
For each additional person add:	\$4,480

Clerk's Certificate

The undersigned, being the duly qualified and acting Clerk of Genoa Charter Township, hereby certifies that (1) the foregoing is a true and complete copy of the resolution duly adopted by the Board of Genoa Township at a meeting at which a quorum was present and remained throughout, (2) the original thereof is on file in the records of the Genoa Charter Township, (3) the meeting was conducted, and public notice thereof was given, pursuant to and in full compliance with the open meetings act (Act No. 267, Public Acts of Michigan 1976 as amended) and (4) minutes of such meeting were kept and will be or have been made available as required thereby.